

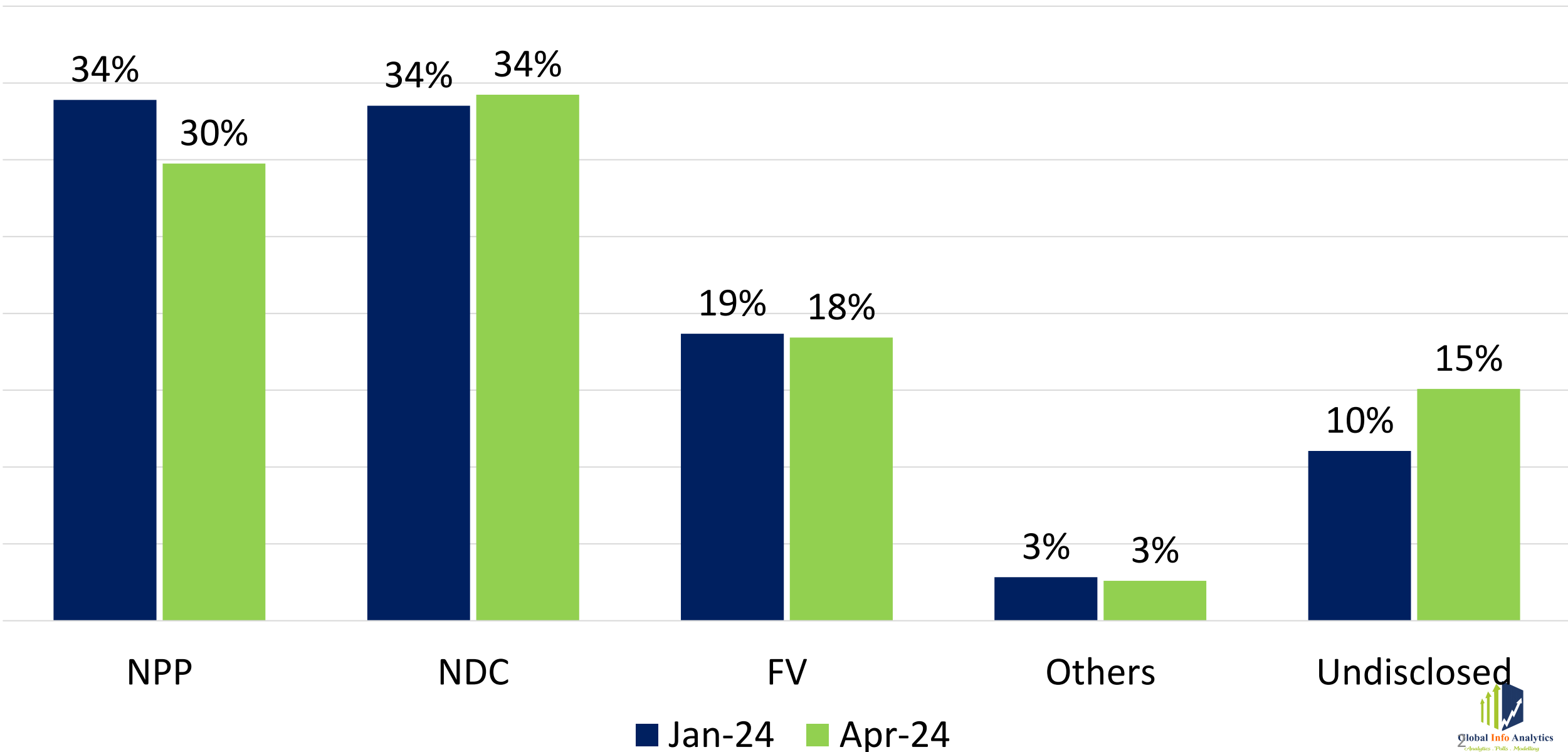


Global Info Analytics

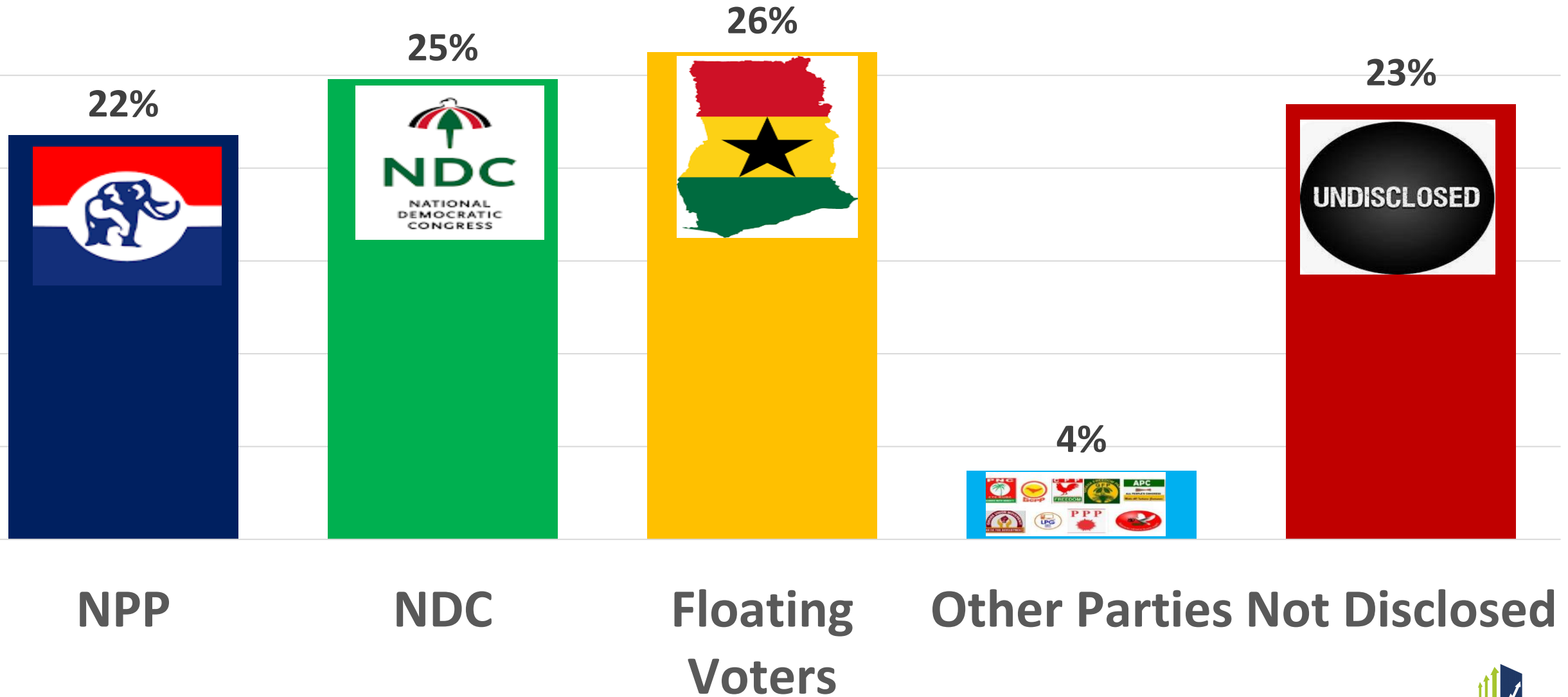
Analytics . Polls . Modelling

**National Opinion Poll
Analysis of April 2024 poll in the
Context of 2020 Elections
15th April 2024**

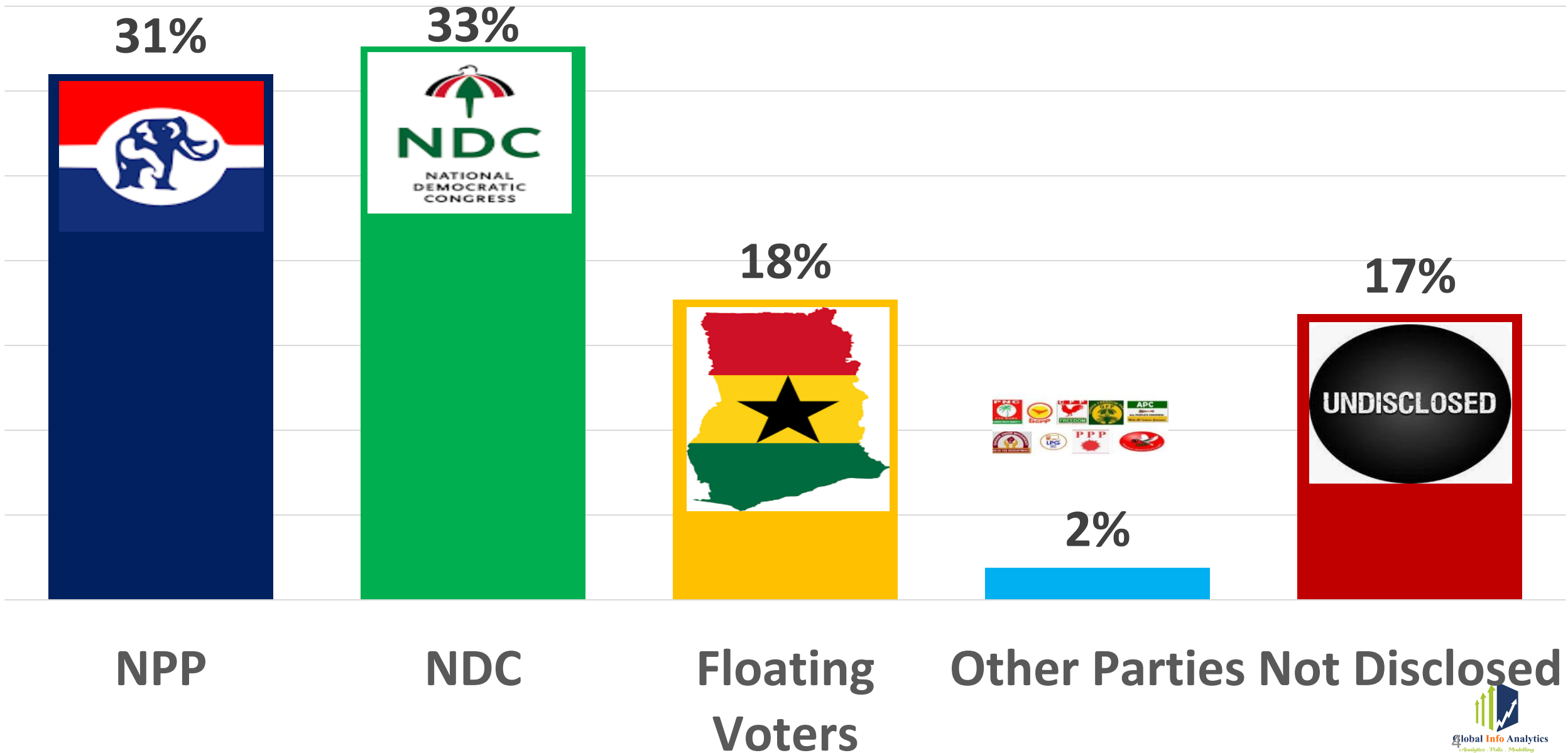
Party Affiliations-3 months Moving Average



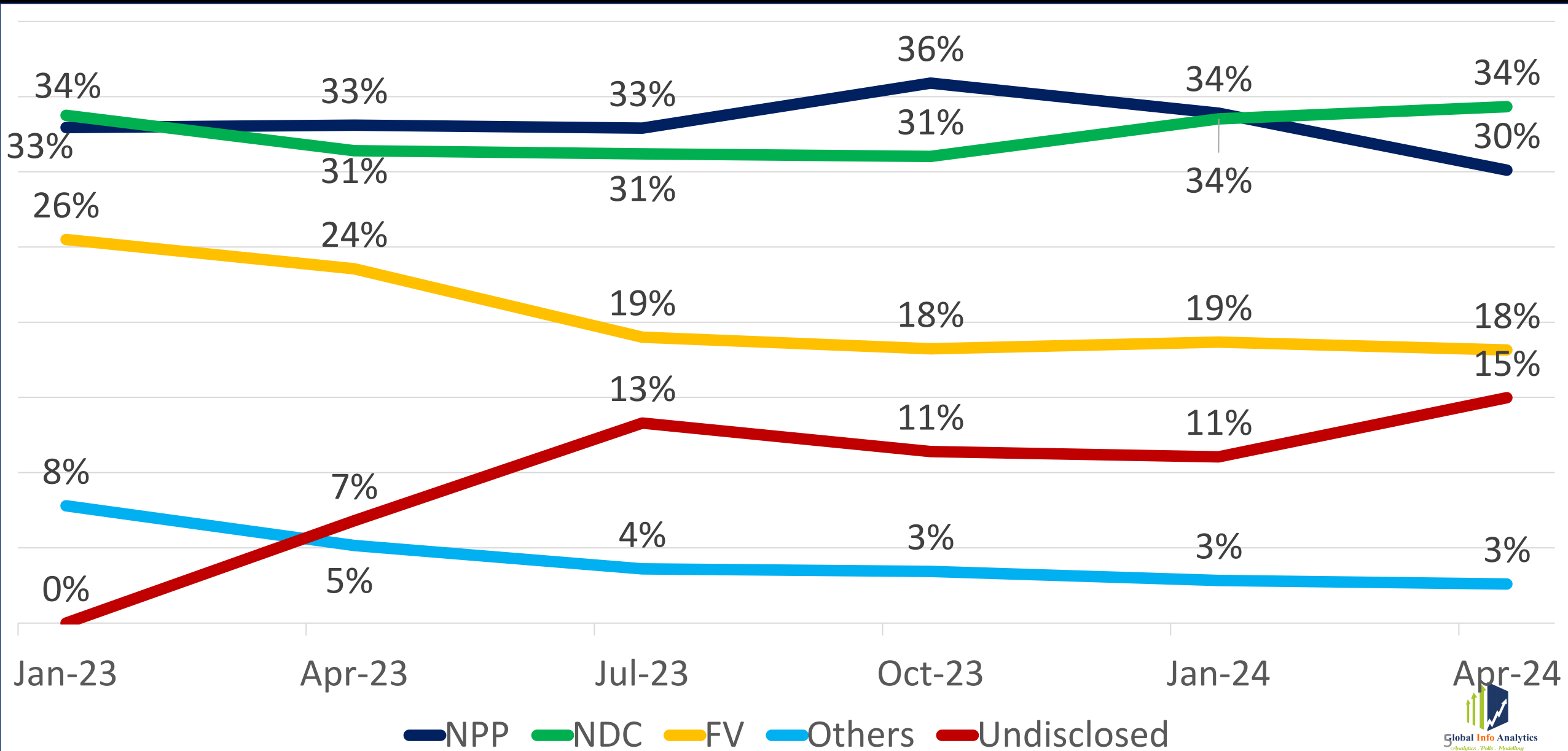
Party Affiliations of First-Time Voters



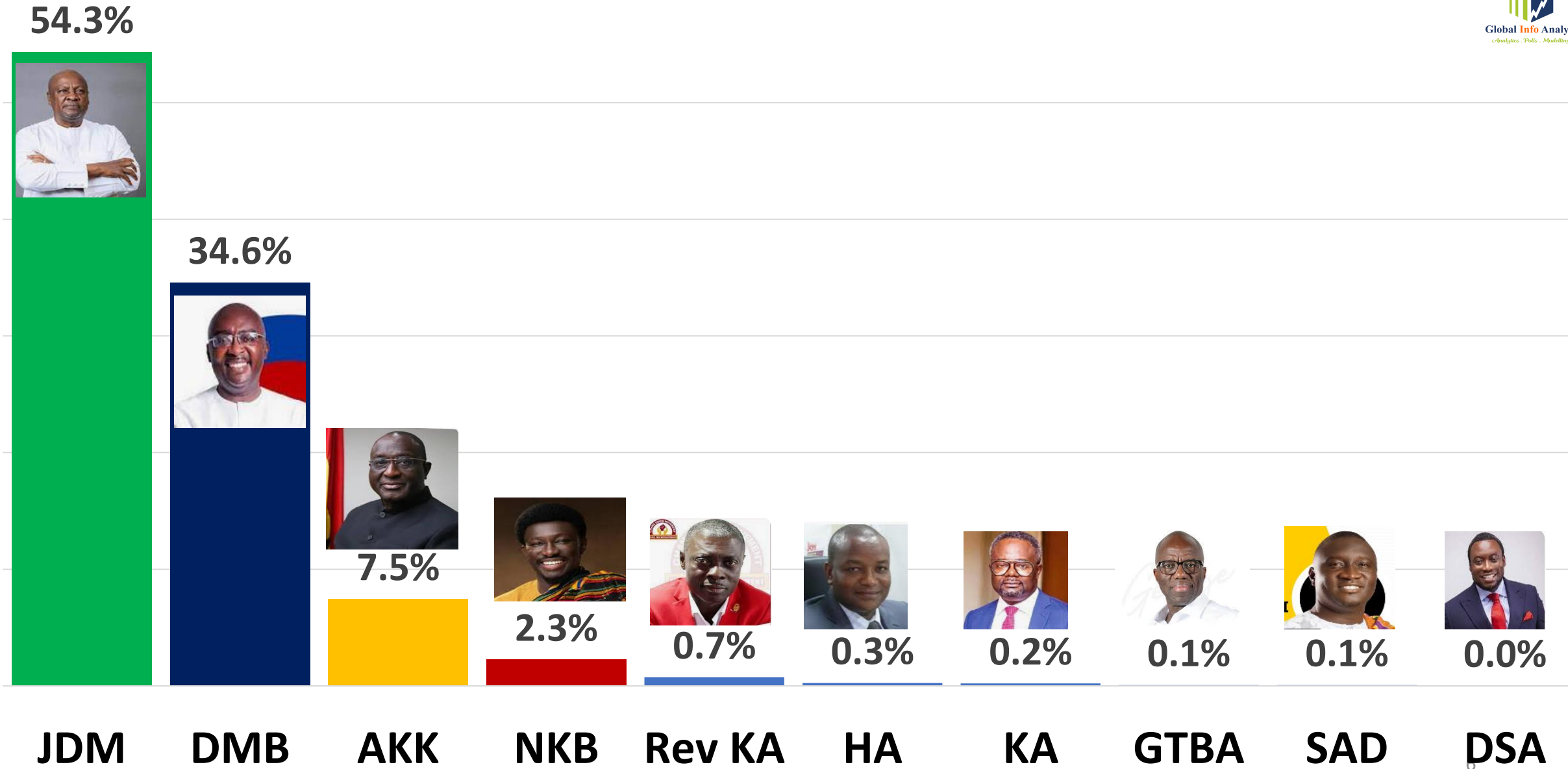
Party Affiliations of Non-First-Time Voters



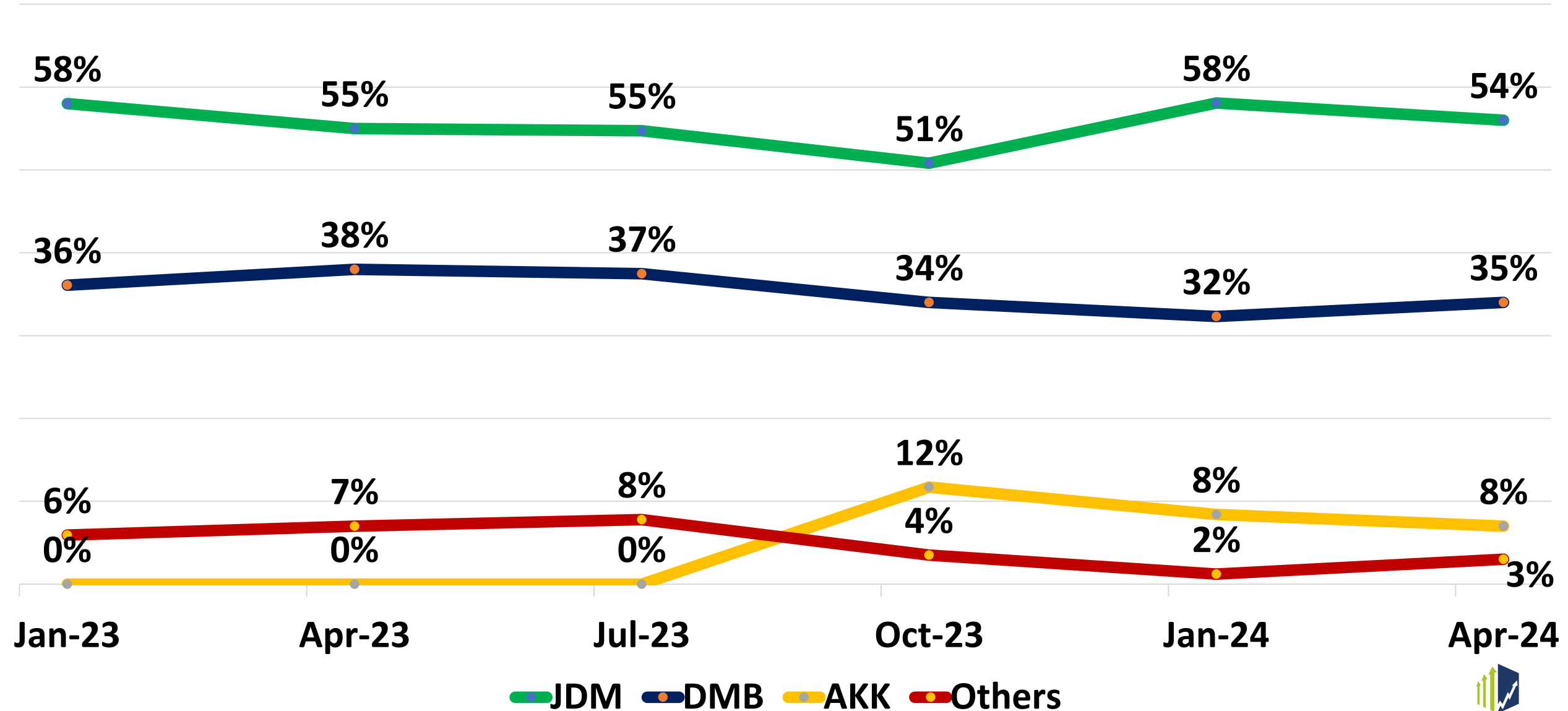
Party Affiliations in Ghana-3 months moving Average



Voting Intentions of Committed Voters - Unweighted



Voting Intentions of Committed voters - Unweighted



How Committed Voters Voted in 2020 Elections

53.8%



Nana Akufo Addo

44.6%



John Mahama

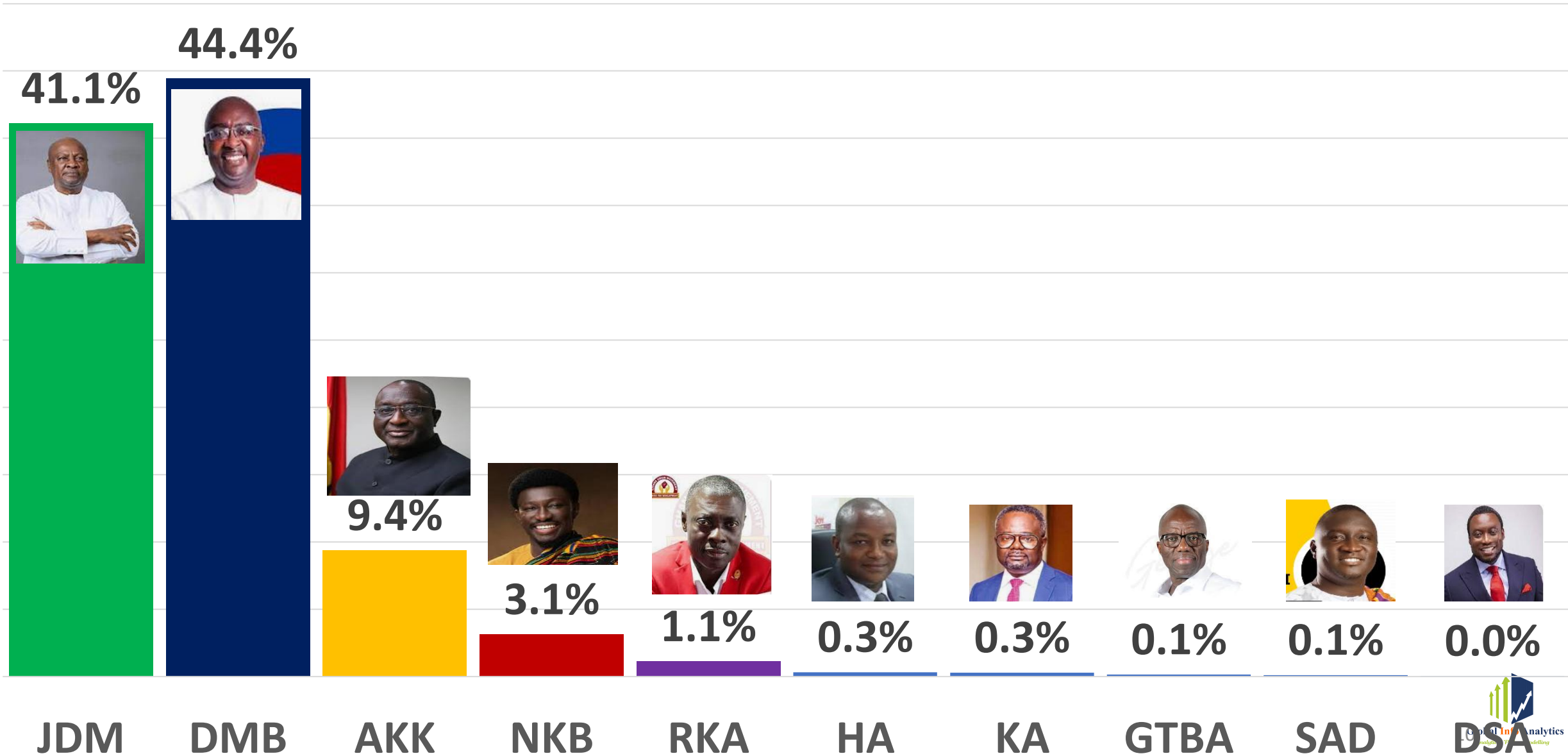
1.6%



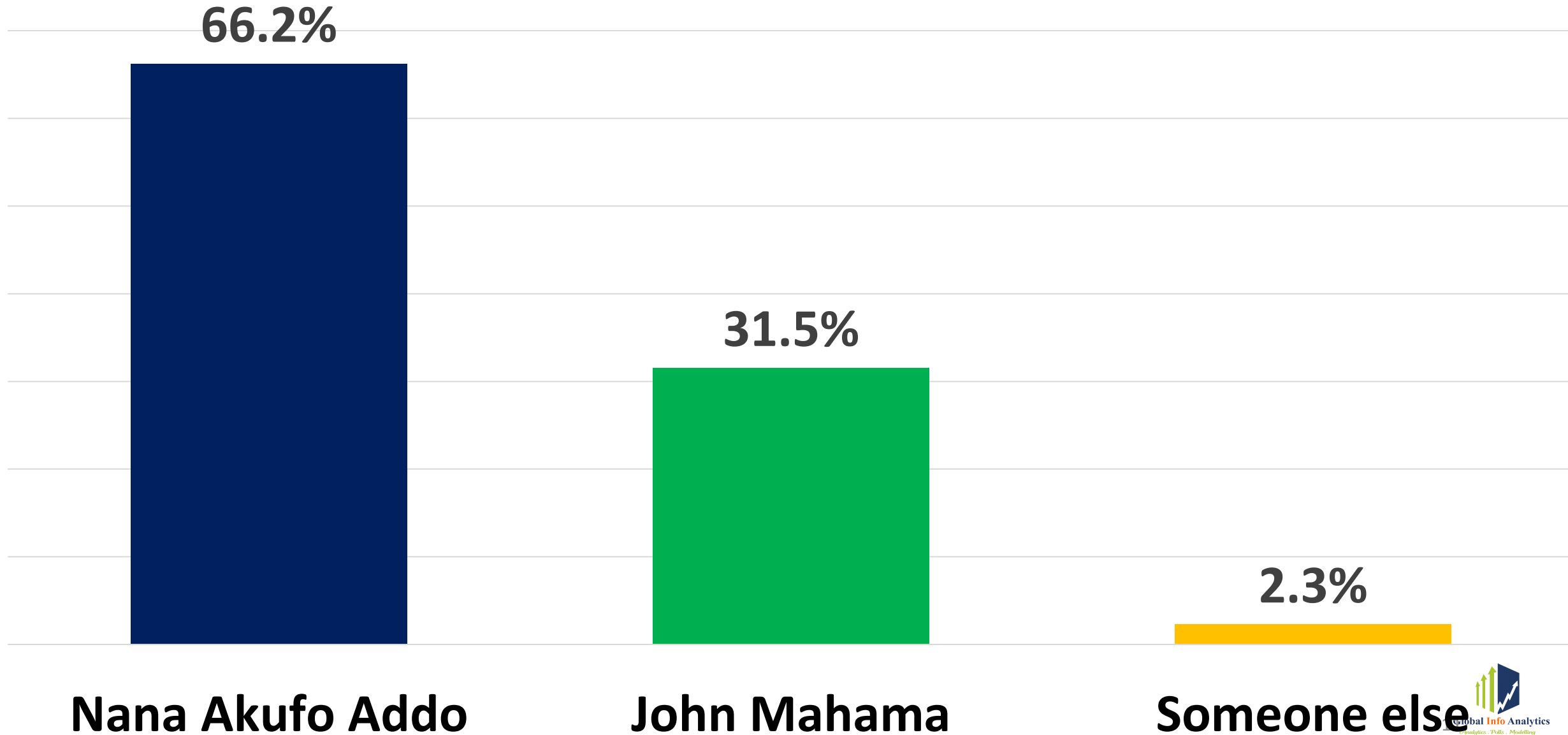
Someone else

Regional Bloc Analysis April 2024 Poll v 2020 Elections

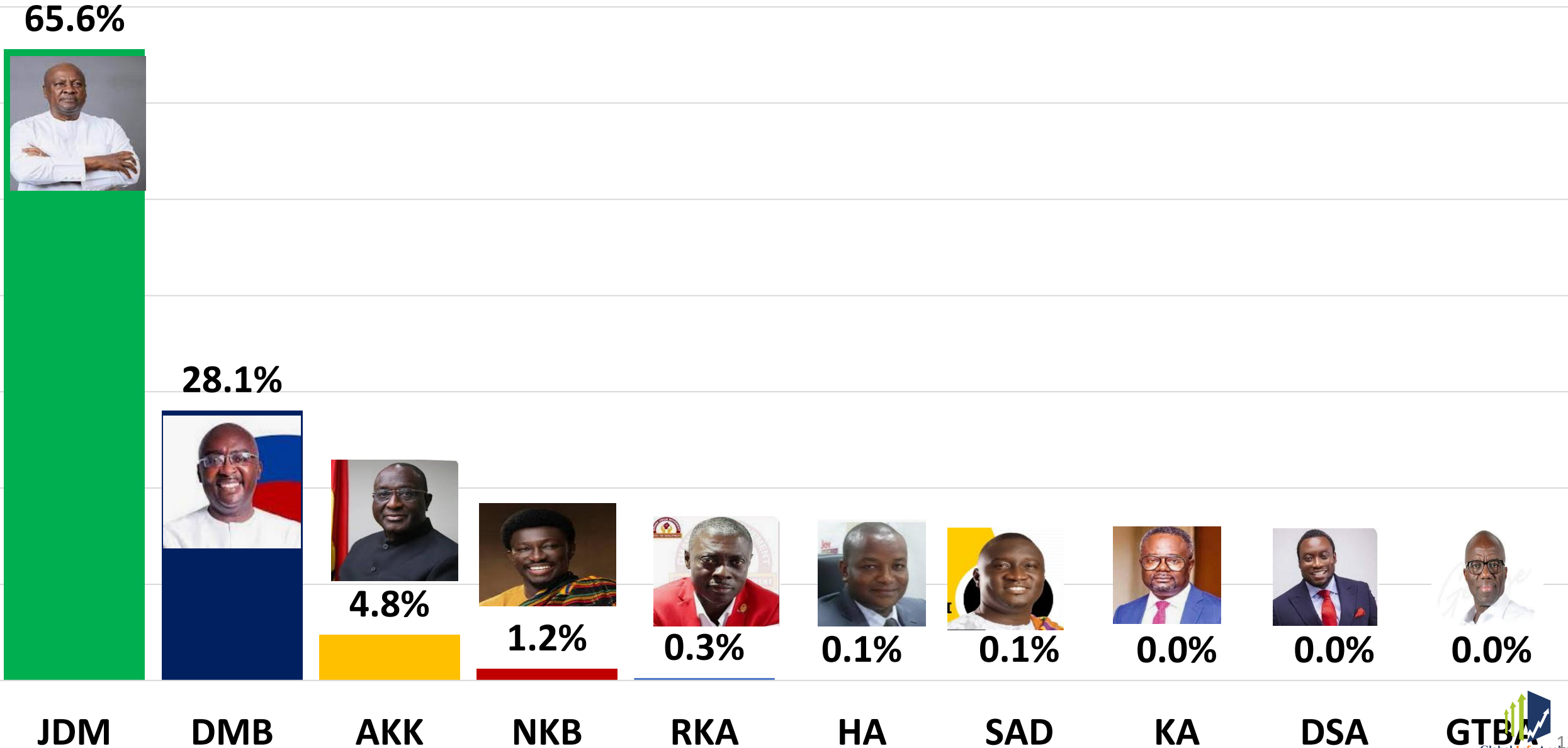
Akan Dominated Regions- April 2024 Poll



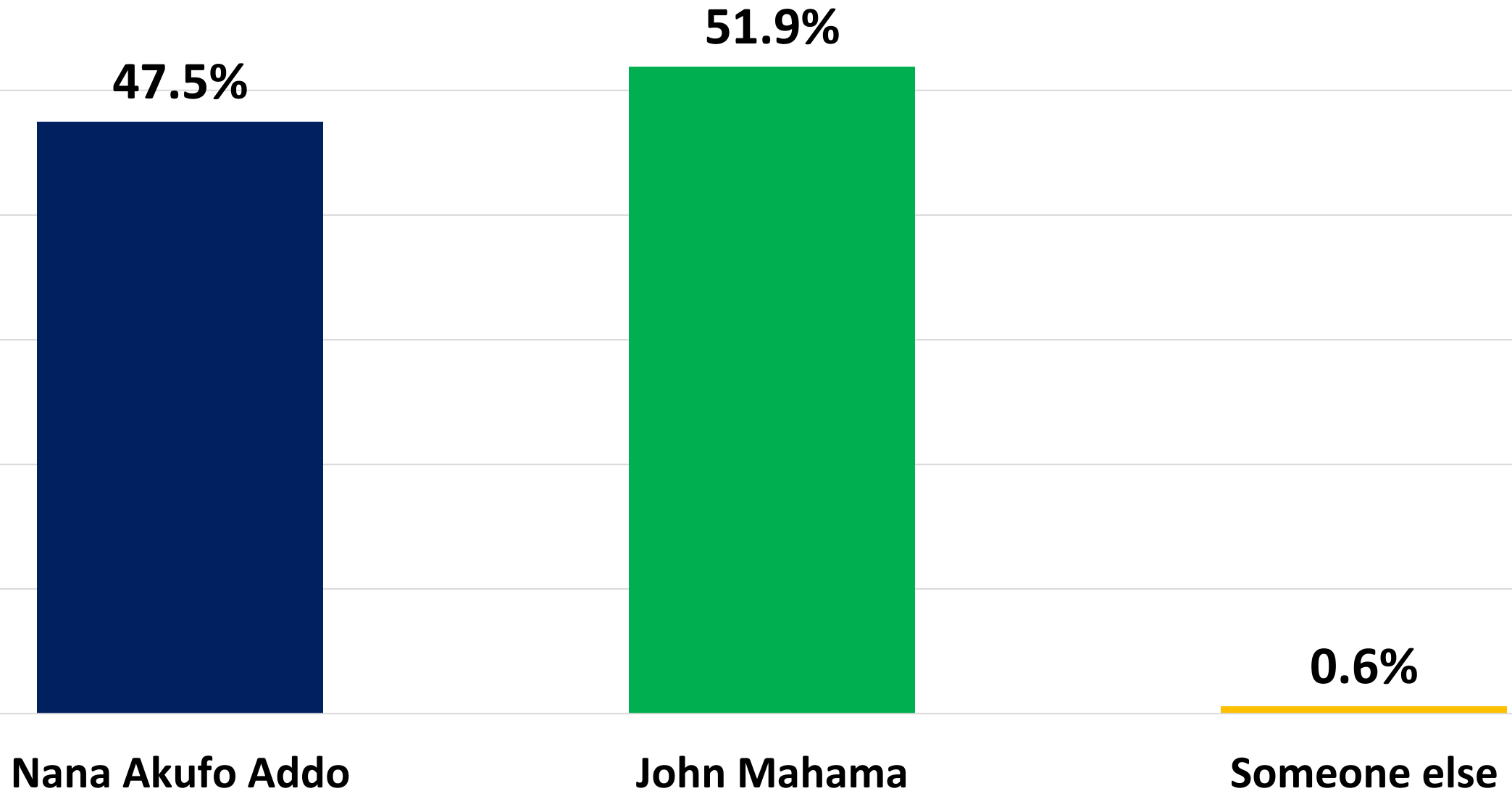
Akan Dominated Regions 2020



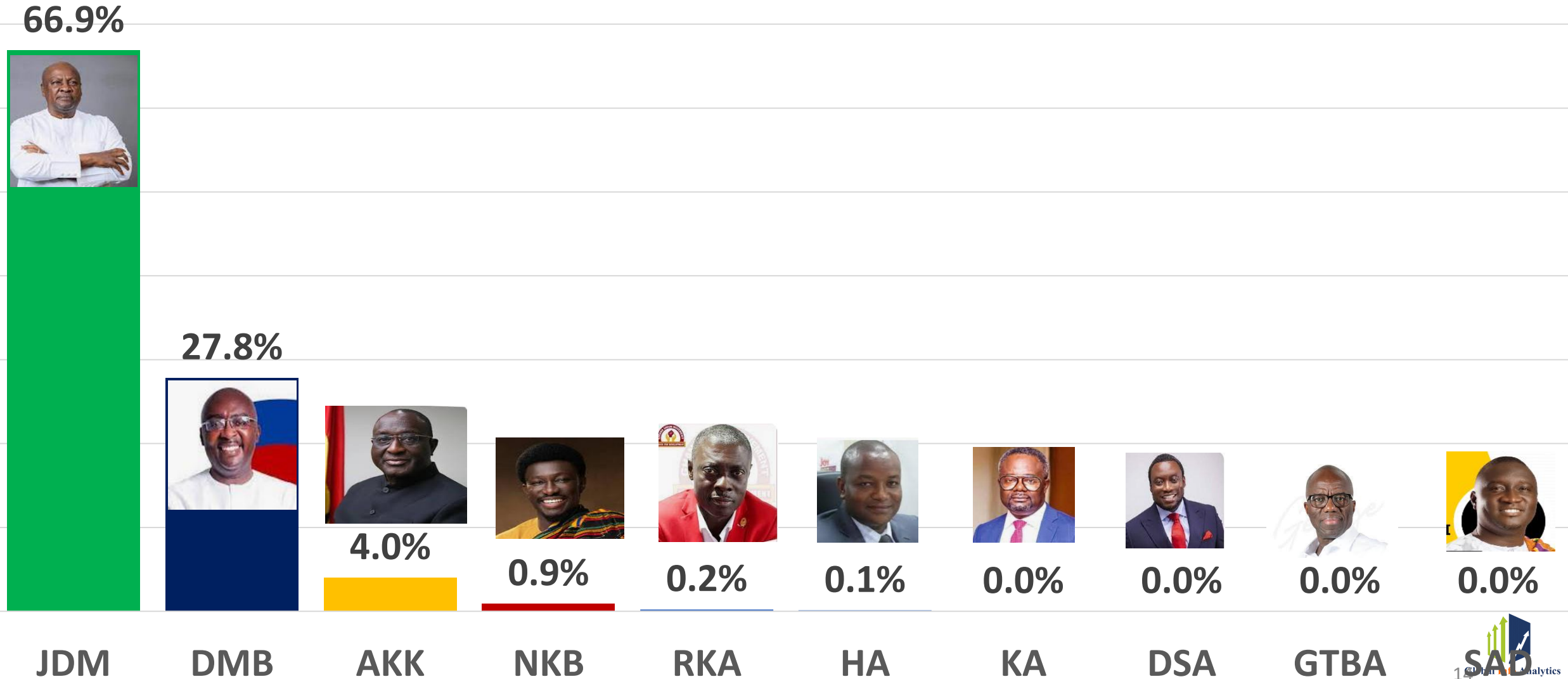
Swing Regions (GAR/CR/WR)- April 2024 Poll



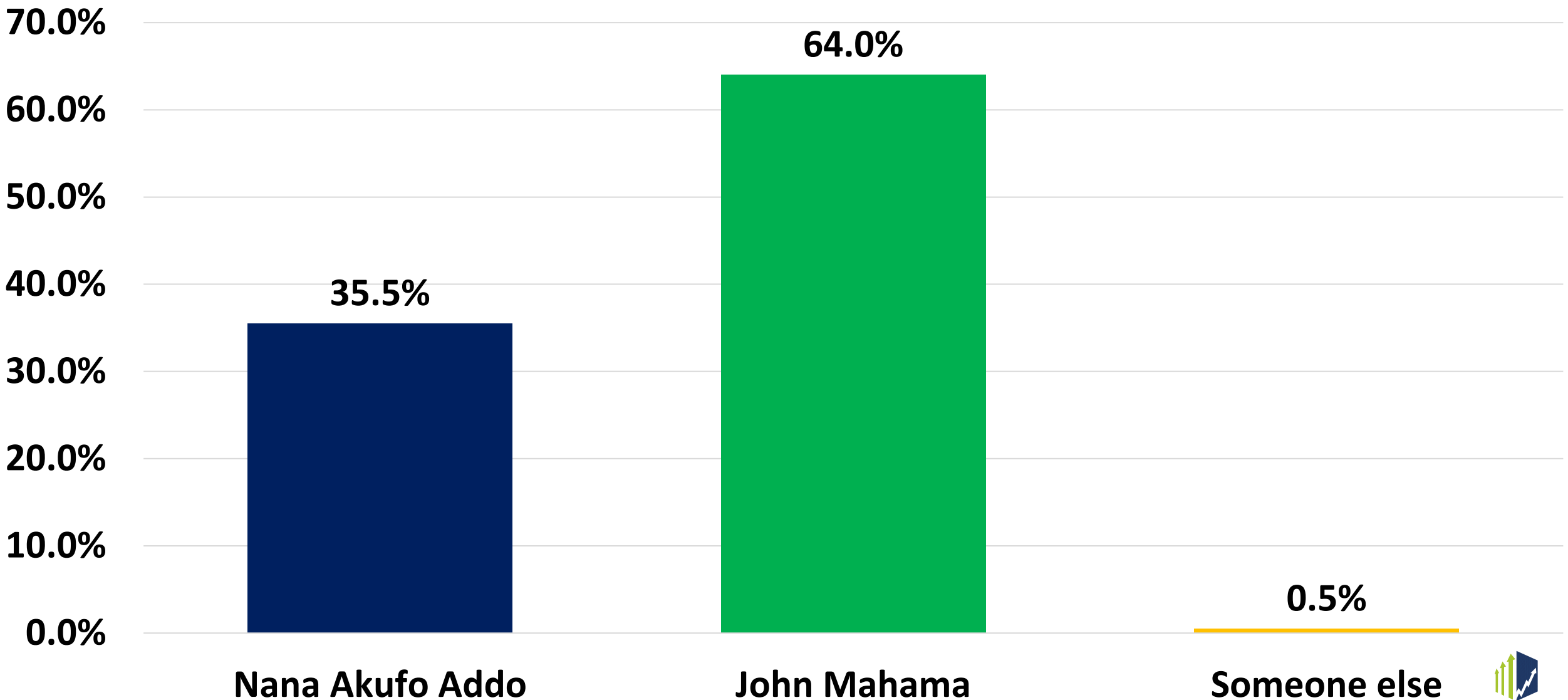
Swing Regions Regions 2020



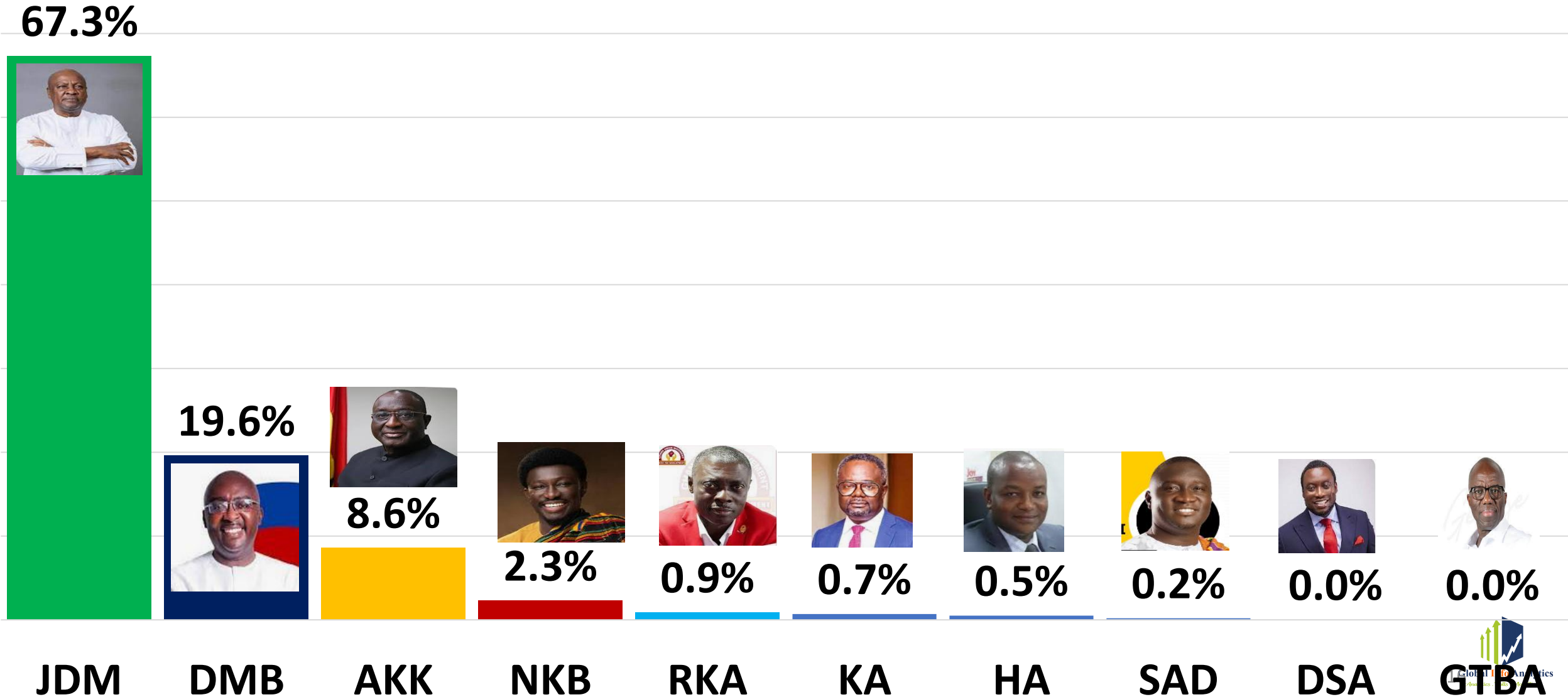
Northern Regions - April 2024 Poll



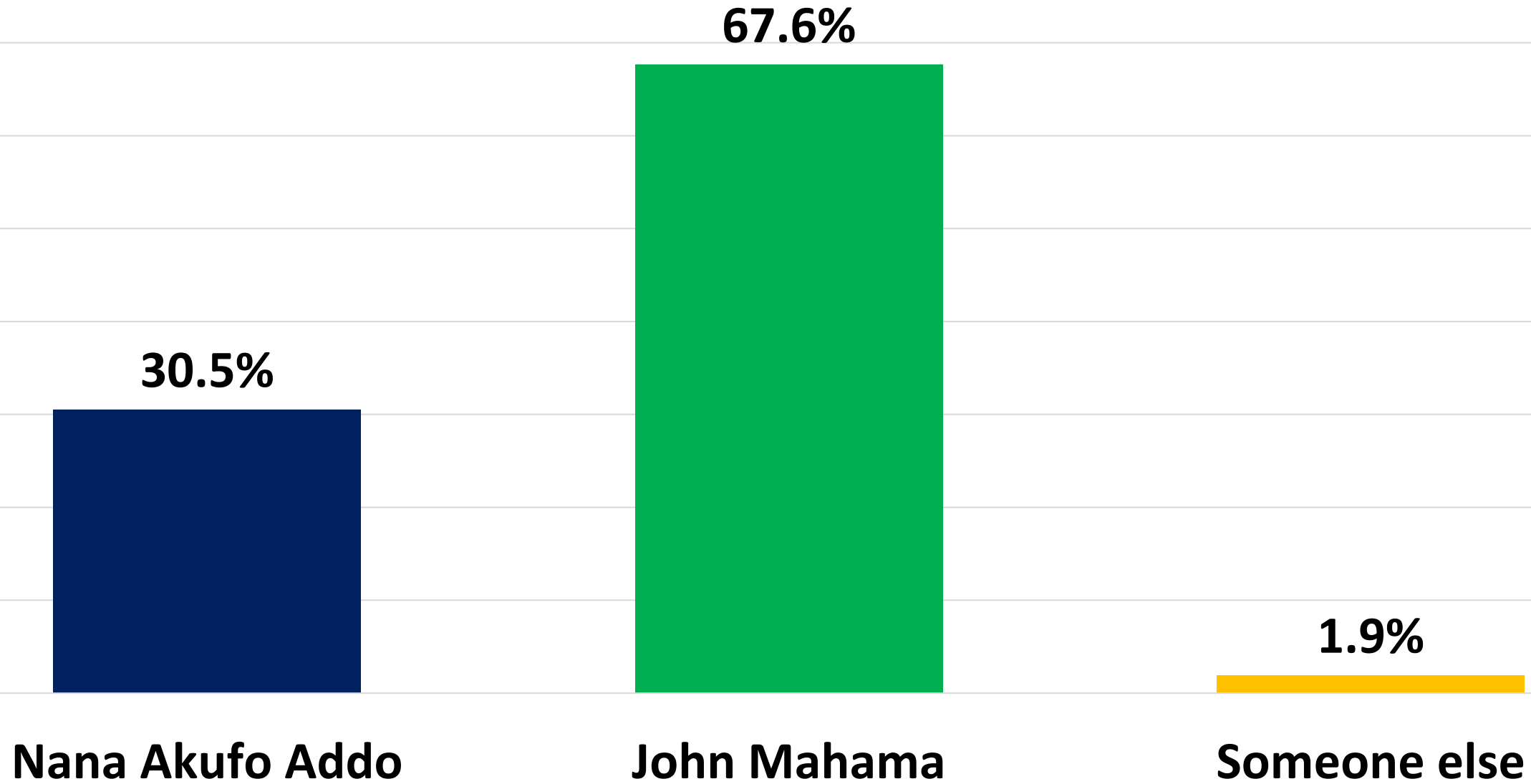
Northern Regions (NER/NR/SR/UER/UWR) 2020



Volta/Oti Regions - April 2024 Poll



Volta/Oti Regions 2020



How 2020 Voters Intend to vote in 2024

Note:

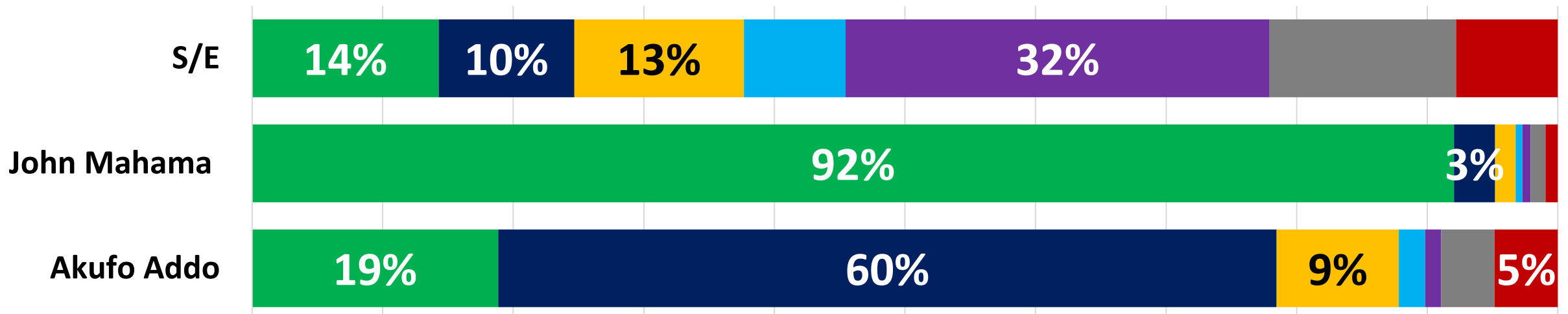
Regional report will have significantly higher margin of error due to sample size limitations. For example, Ahafo, Bono, bono East, North East, Savannah, Upper East, Upper West and Western North should read with caution. Survey with larger samples may be required to fully appreciate the true situation in those regions.



Global Info Analytics

Analytics . Polls . Modelling

Voting Intentions of 2020 Voters in Dec 2024- National

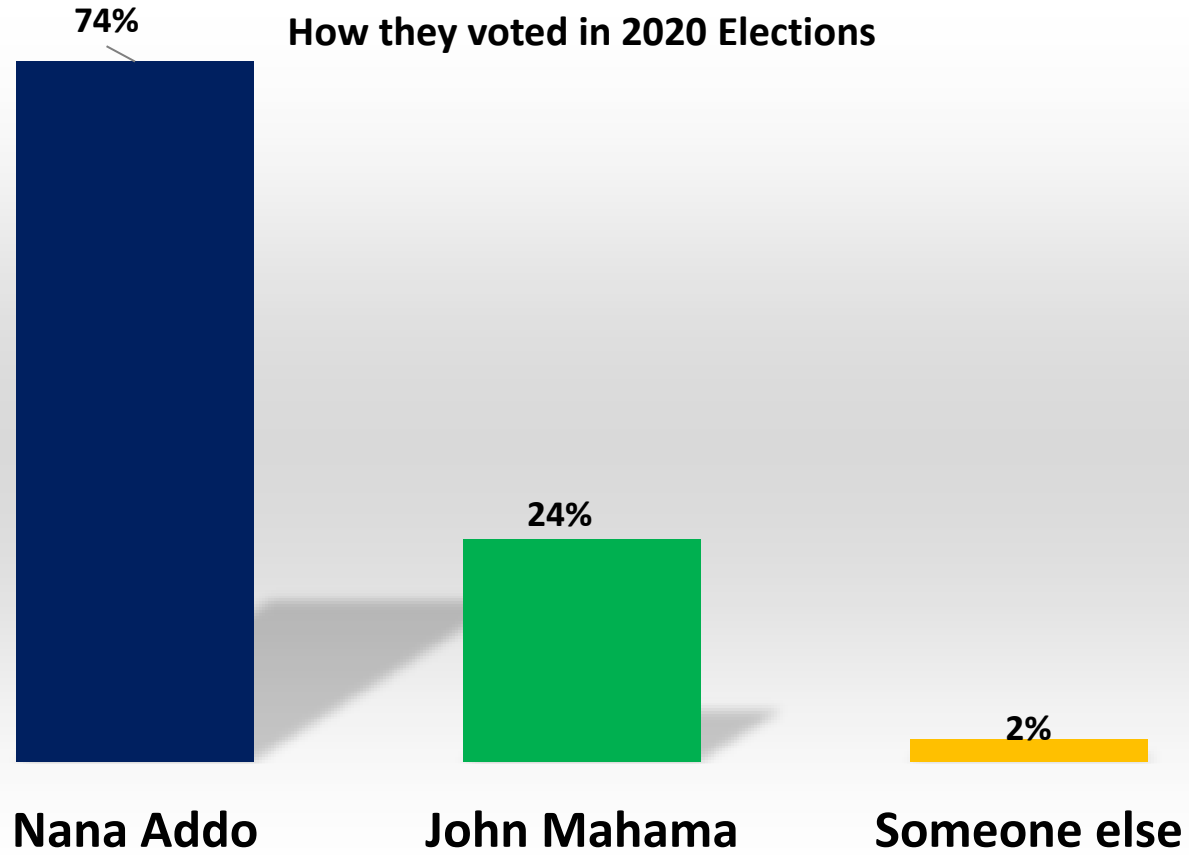


	Akufo Addo	John Mahama	S/E
JDM	19%	92%	14%
DMB	60%	3%	10%
AKK	9%	2%	13%
NKB	2%	1%	8%
Others	1%	1%	32%
Undecided	4%	1%	14%
I will not vote	5%	1%	8%

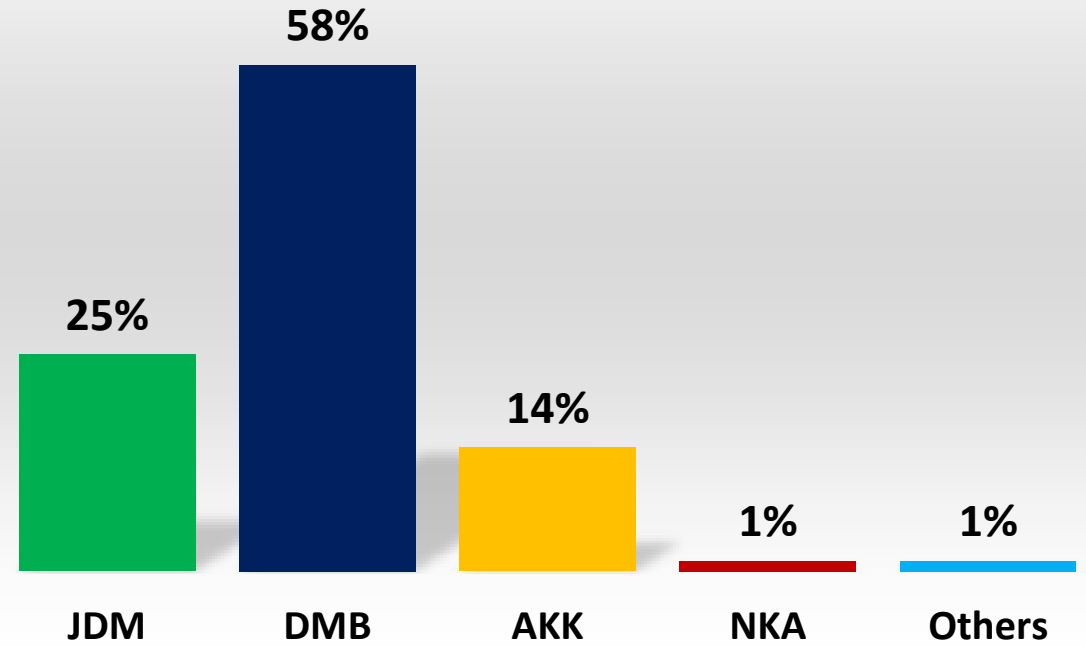
Regional Analysis of April 2024 Poll vs. How they voted in 2020

Ahafo

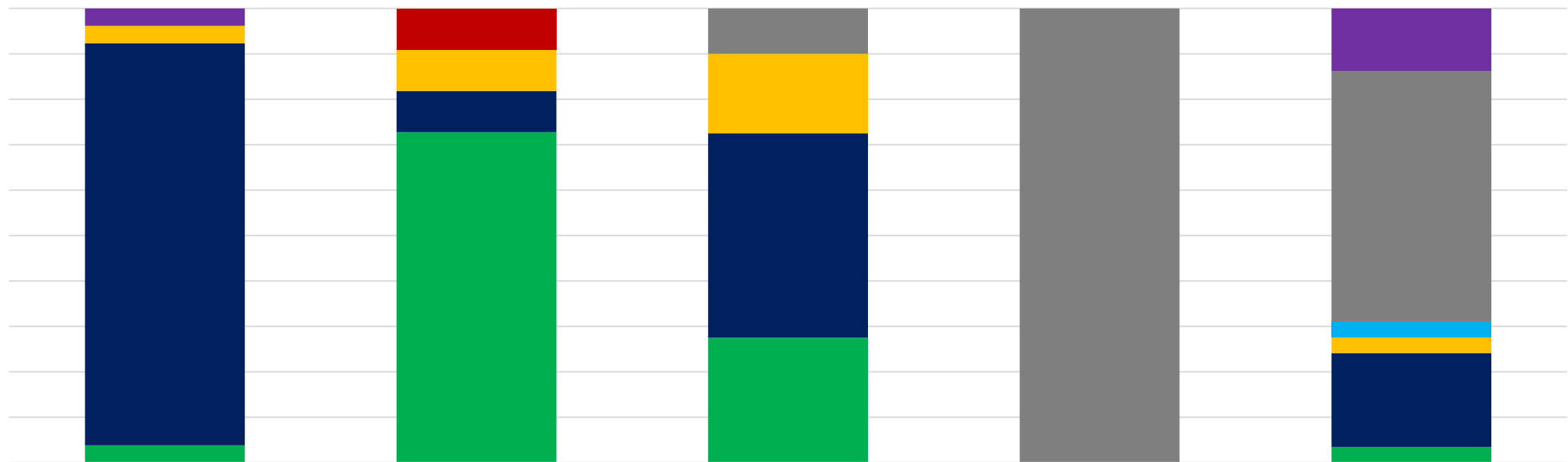
How they voted in 2020 Elections



How they intend to vote in 2024



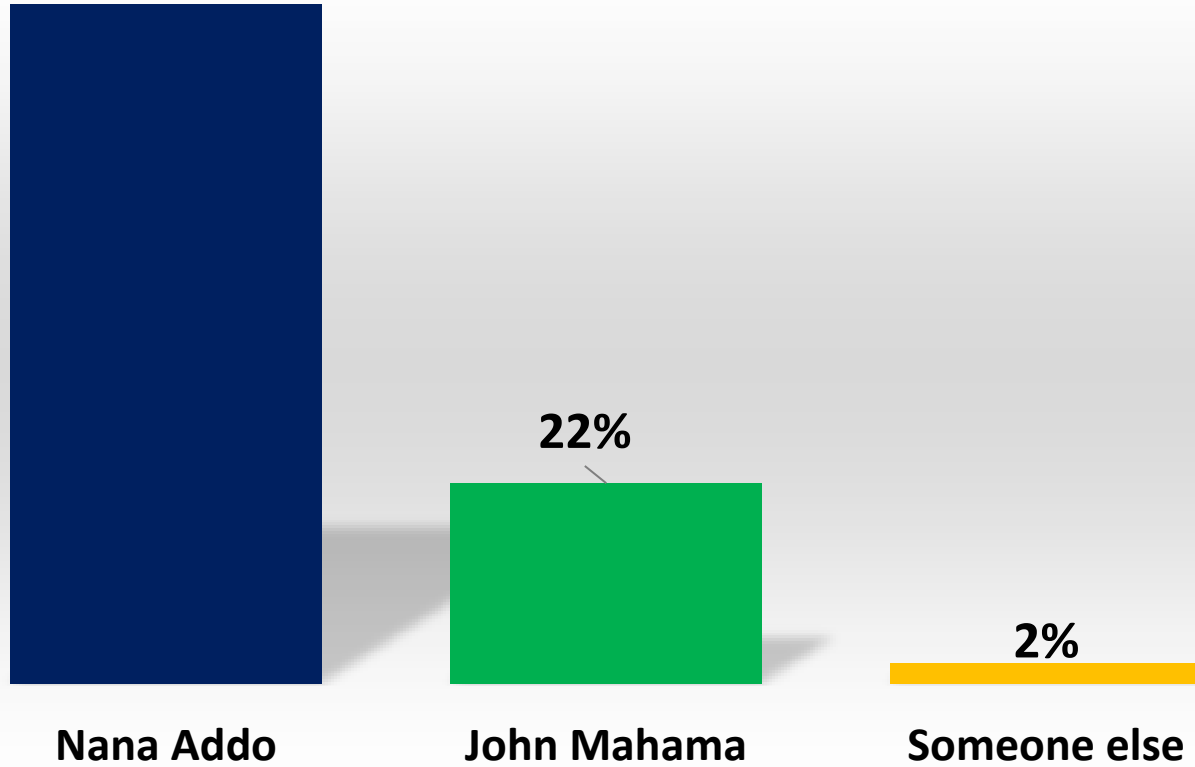
Ahafo Voting Intentions by Party Affiliations- April 2024 Poll



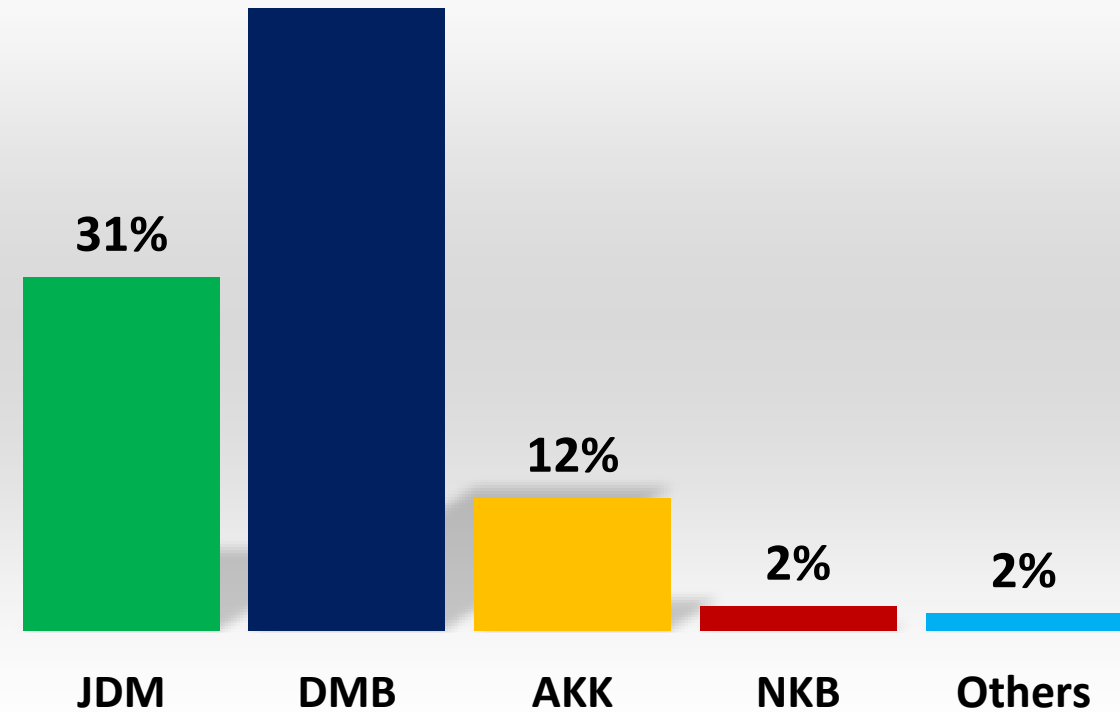
	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Not vote	4%	0%	0%	0%	14%
Undecided	0%	0%	10%	100%	55%
Others	0%	9%	0%	0%	0%
NKB	0%	0%	0%	0%	3%
AKK	4%	9%	18%	0%	3%
DMB	88%	9%	45%	0%	21%
JDM	4%	73%	28%	0%	3%

Ashanti

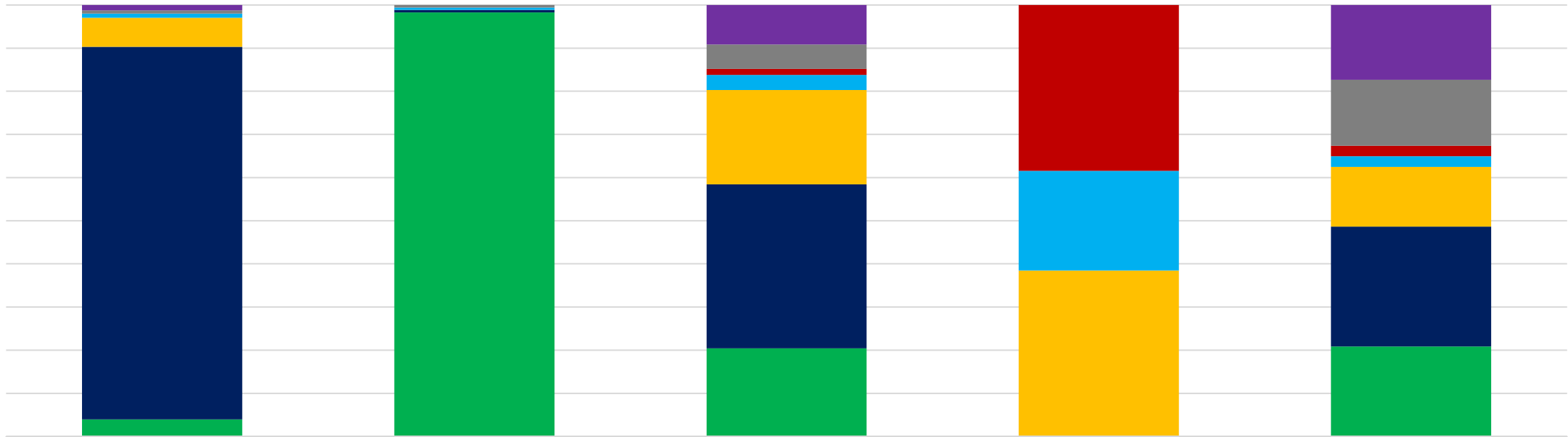
76% How they voted in 2020 elections



How they intend to vote in 2024

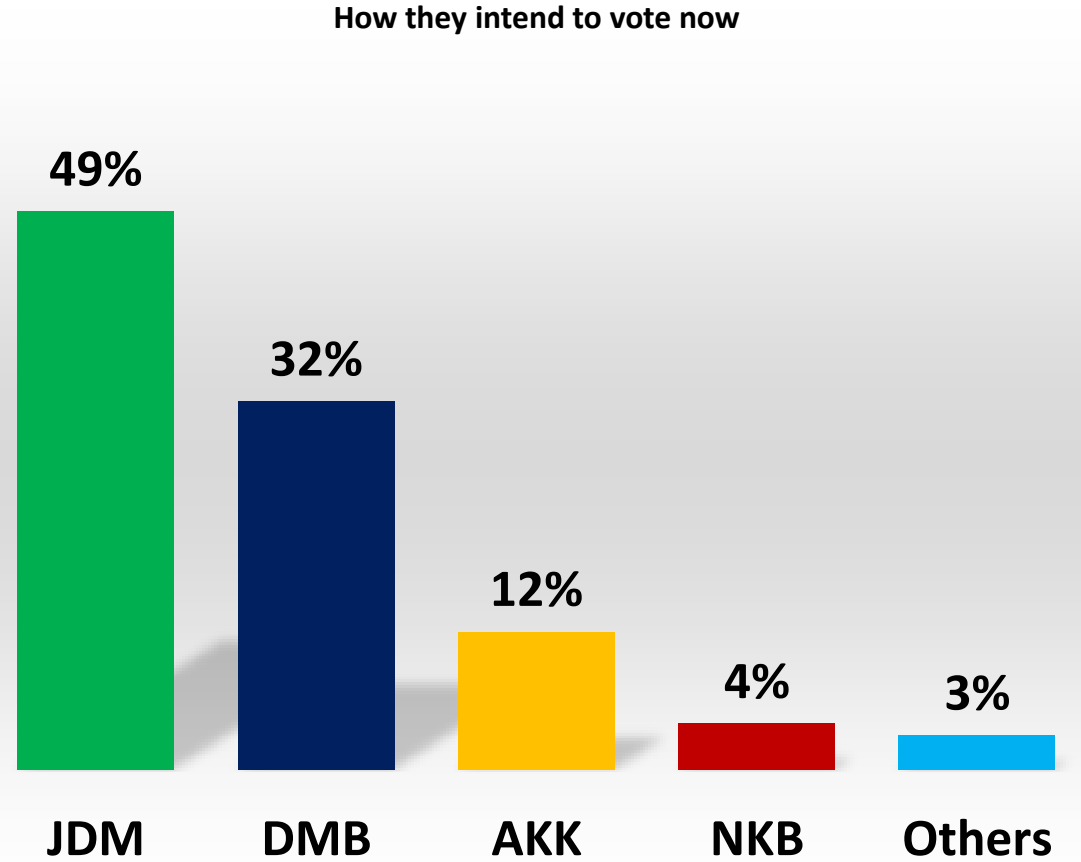
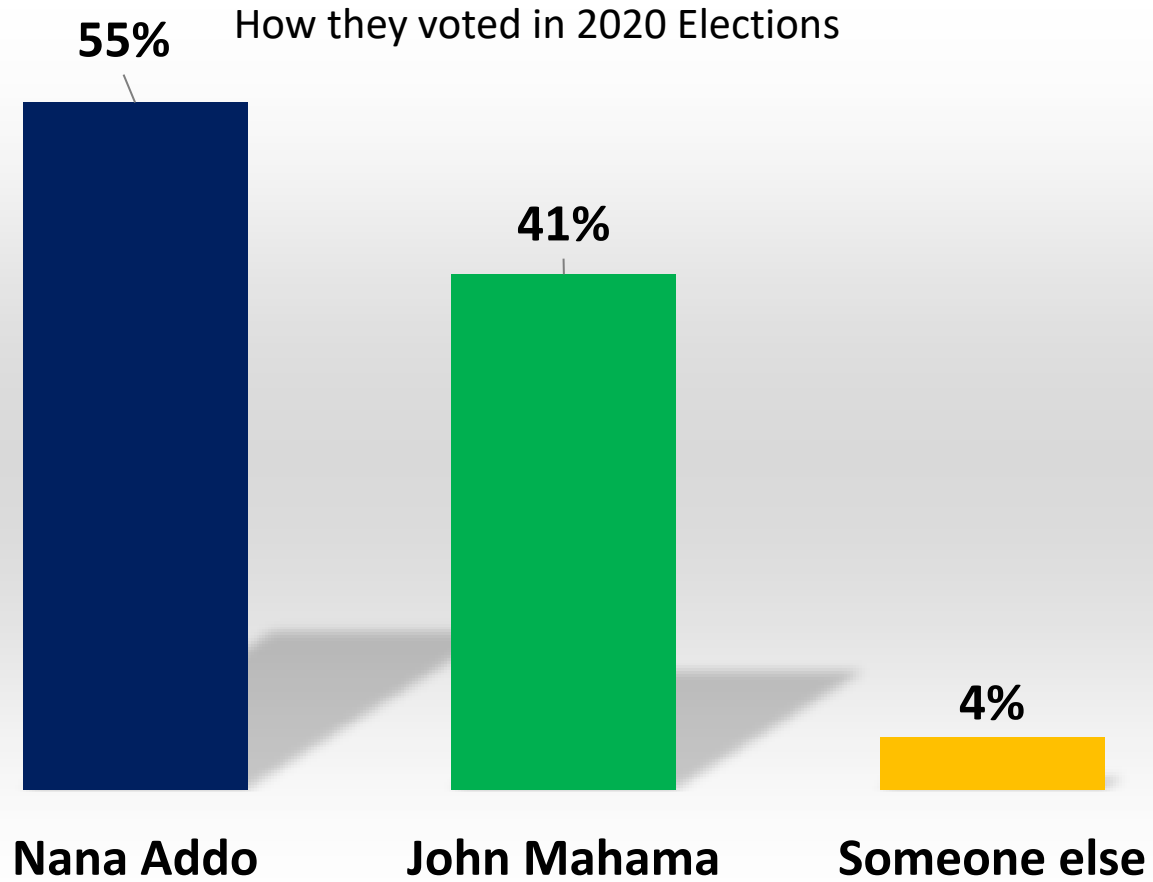


Ashanti Voting Intentions by Party Affiliations- April 2024 Poll

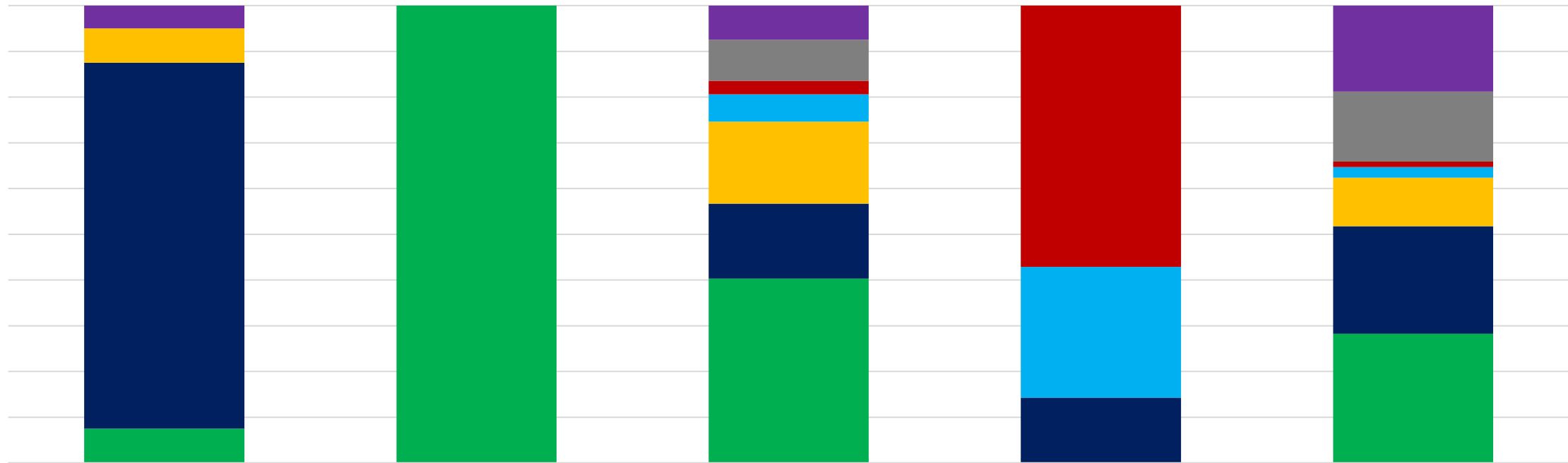


	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Not vote	1%	0%	9%	0%	17%
Undecided	1%	1%	6%	0%	15%
Others	0%	0%	1%	38%	2%
NKB	1%	1%	4%	23%	2%
AKK	7%	0%	22%	38%	14%
DMB	86%	1%	38%	0%	28%
JDM	4%	98%	20%	0%	21%

Bono – 2020 Elections



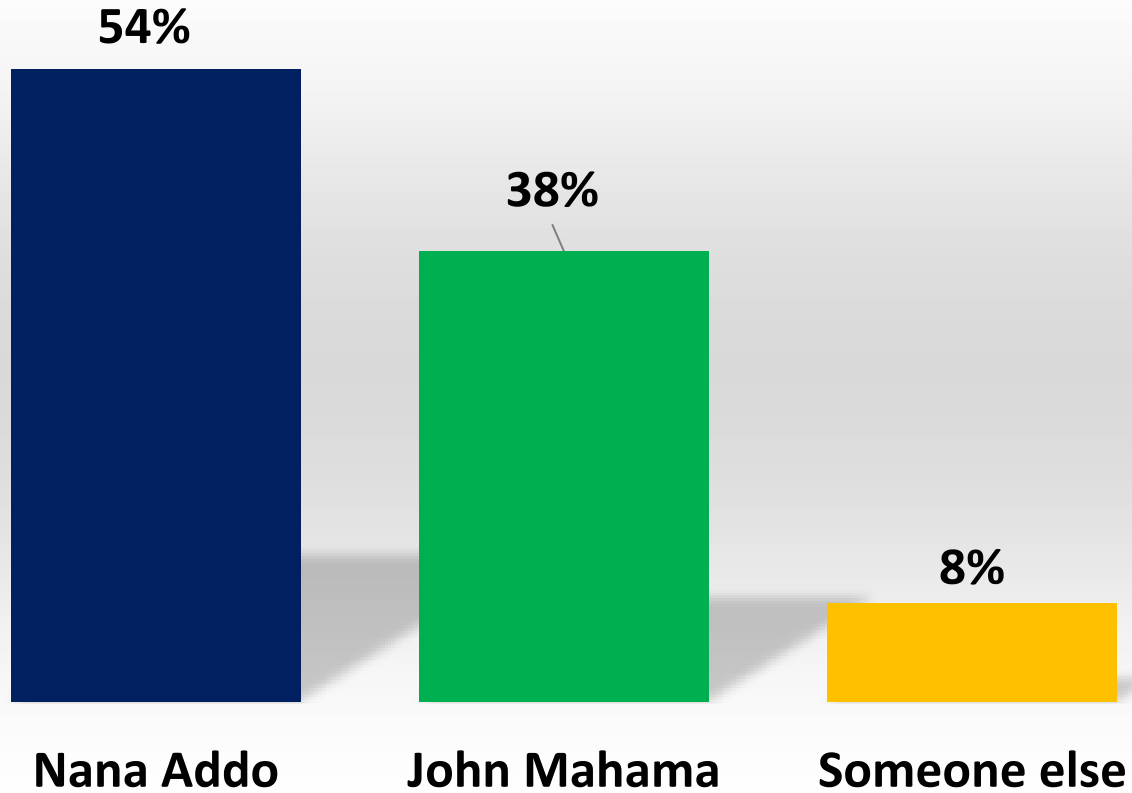
Bono Voting Intentions by Party Affiliations- April 2024 Poll



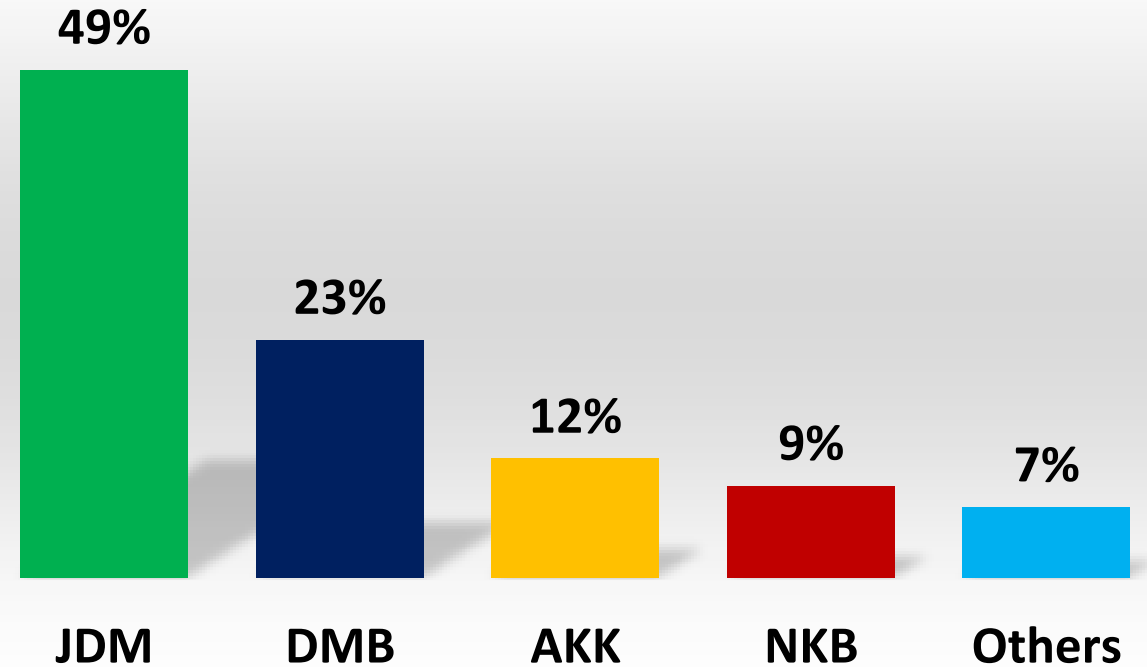
	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Not vote	5%	0%	7%	0%	19%
Undecided	0%	0%	9%	0%	15%
Others	0%	0%	3%	57%	1%
NKB	0%	0%	6%	29%	2%
AKK	8%	0%	18%	0%	11%
DMB	80%	0%	16%	14%	24%
JDM	8%	100%	40%	0%	28%

Bono East – 2020 Elections

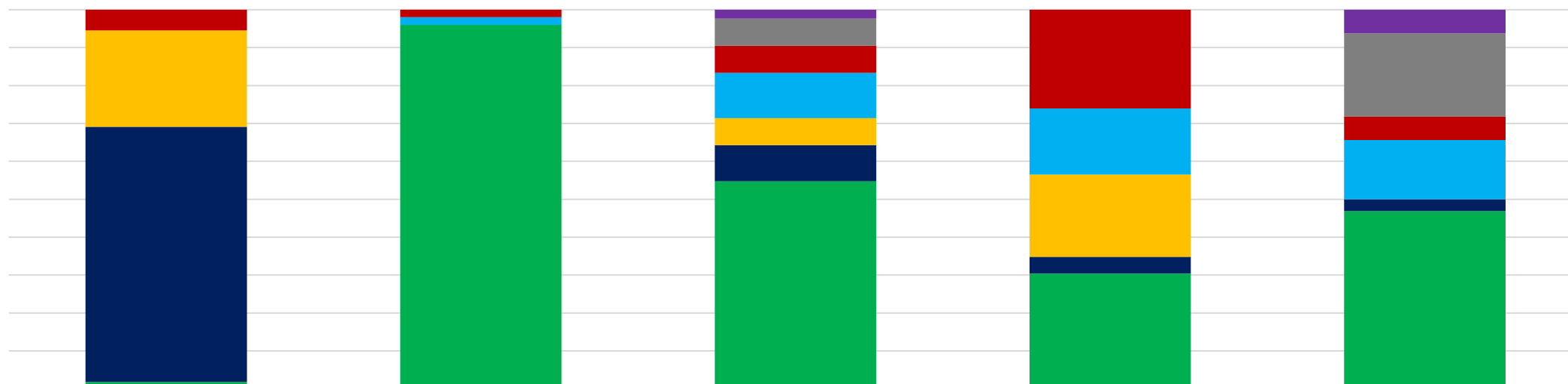
How they voted in 2020 elections



How they intend to vote in 2024



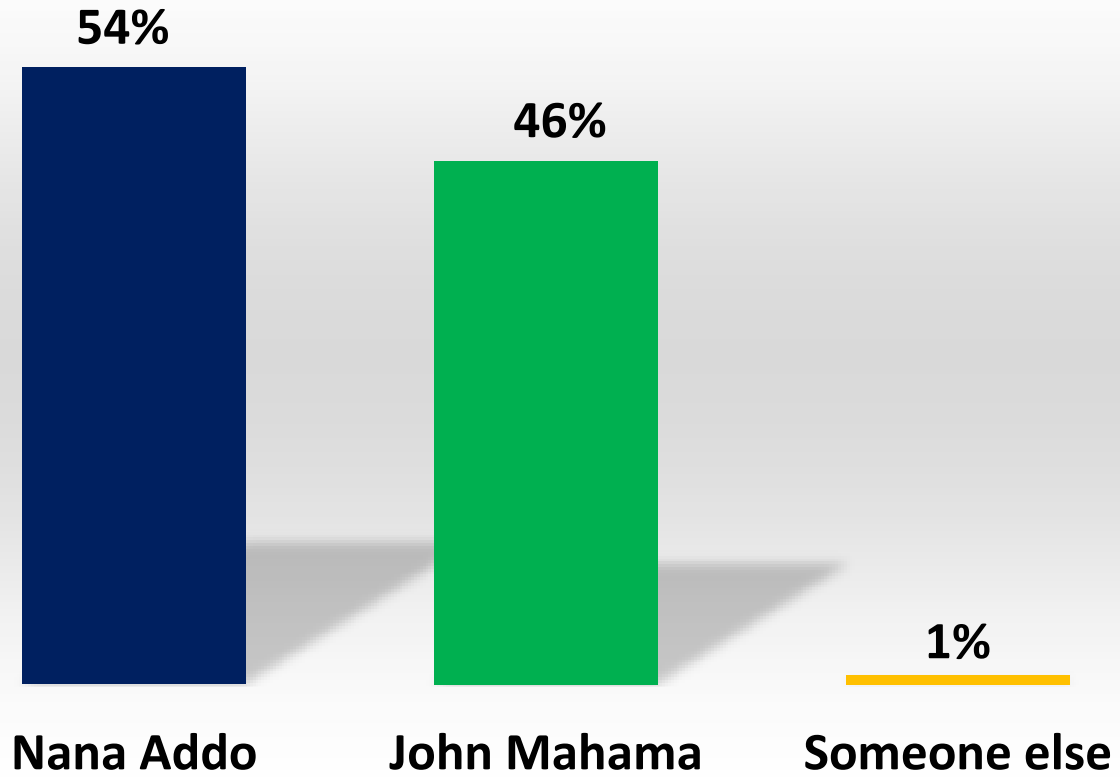
Bono East Voting Intentions by Party Affiliations- April 2024 Poll



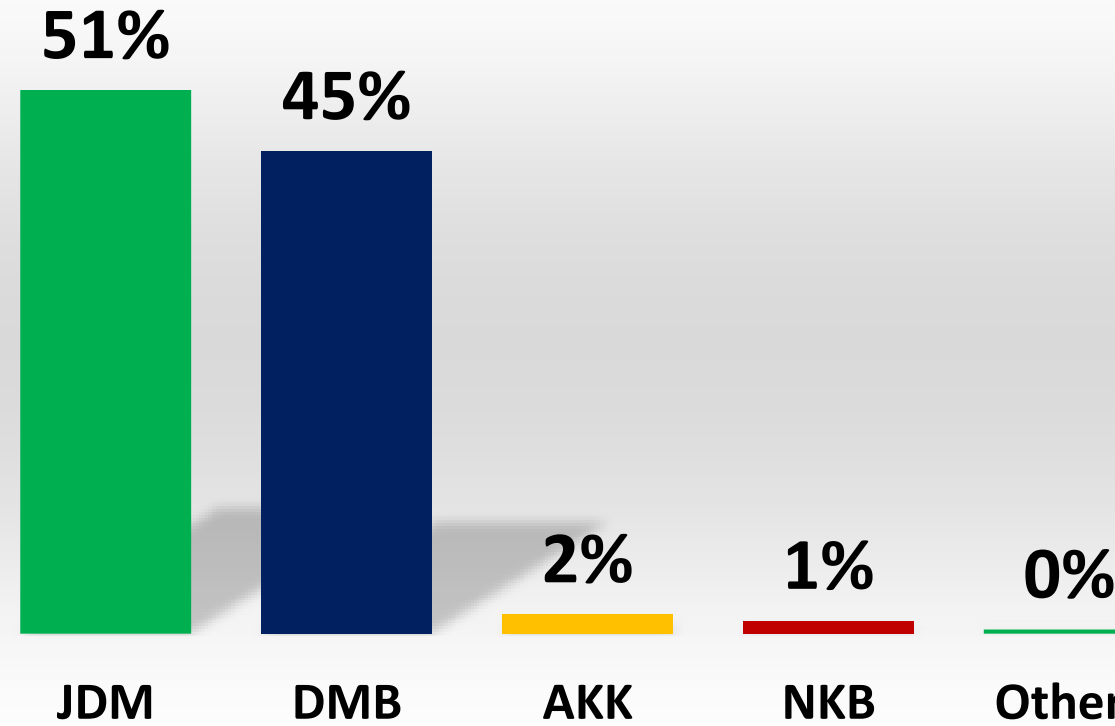
	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Not vote	0%	0%	2%	0%	6%
Undecided	0%	0%	7%	0%	22%
Others	5%	2%	7%	26%	6%
NKB	0%	2%	12%	17%	16%
AKK	25%	0%	7%	22%	0%
DMB	67%	0%	10%	4%	3%
JDM	2%	96%	55%	30%	47%

Central

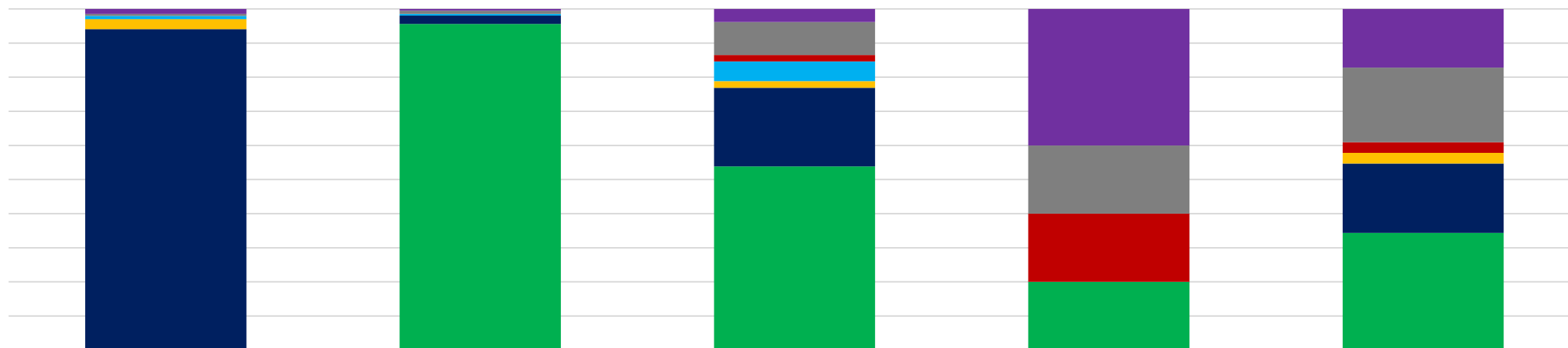
How they voted in 2020 Elections



How they intend to vote in 2024



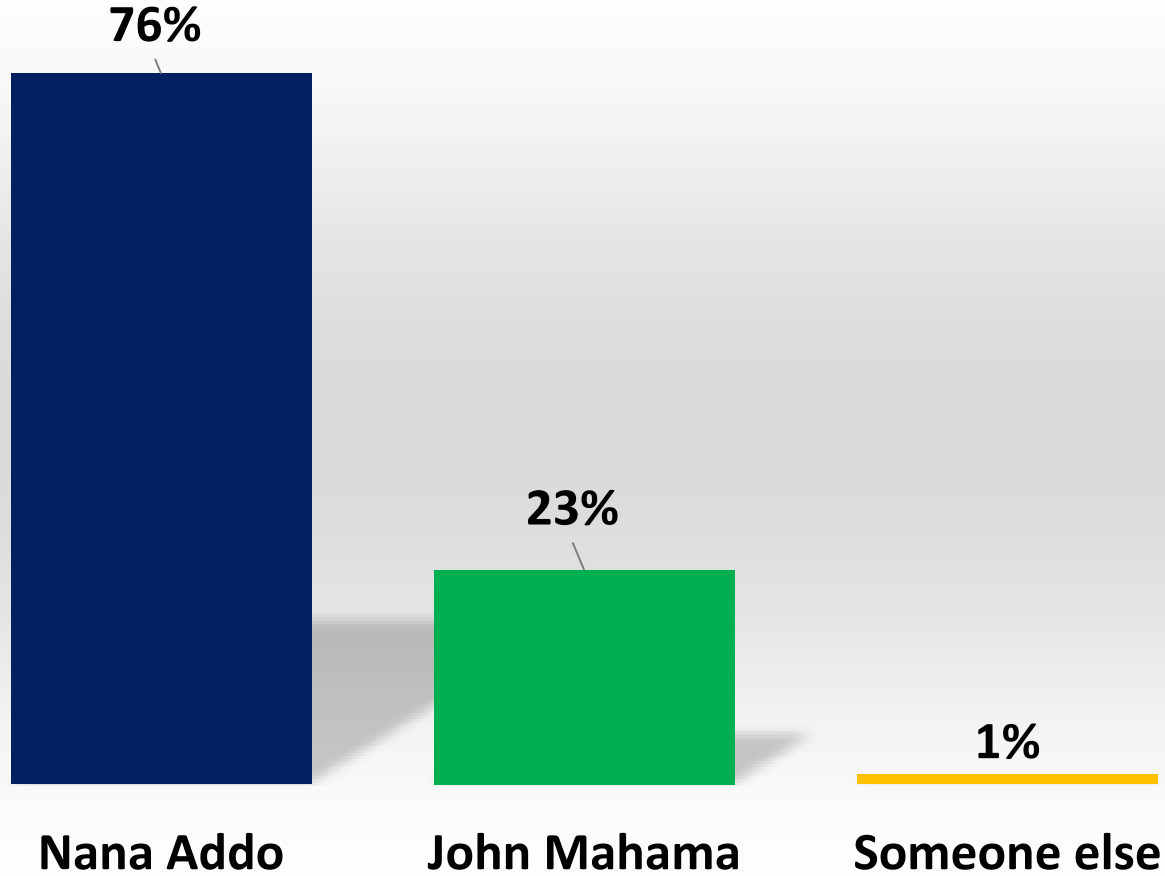
Central Voting Intentions by Party Affiliations- April 2024 Poll



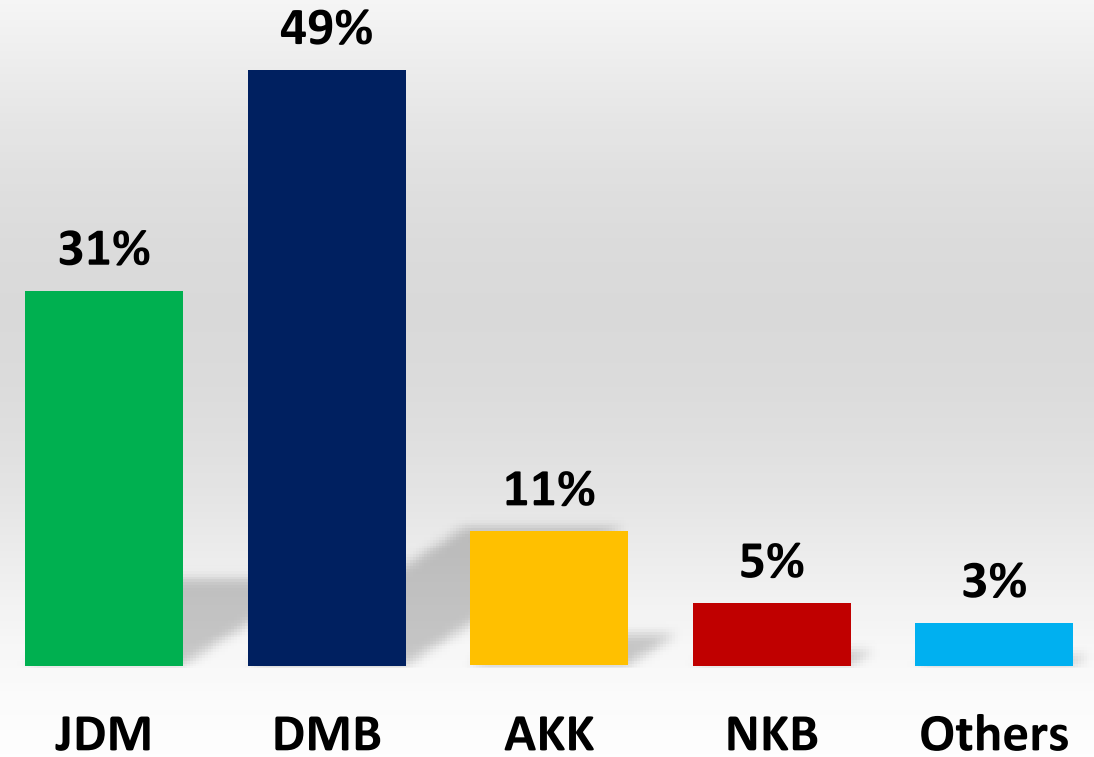
	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Not vote	1%	0%	4%	40%	17%
Undecided	0%	1%	10%	20%	22%
Others	0%	0%	2%	20%	3%
NKB	1%	0%	6%	0%	0%
AKK	3%	0%	2%	0%	3%
DMB	94%	2%	23%	0%	20%
JDM	0%	96%	54%	20%	34%

Eastern– 2020 Elections

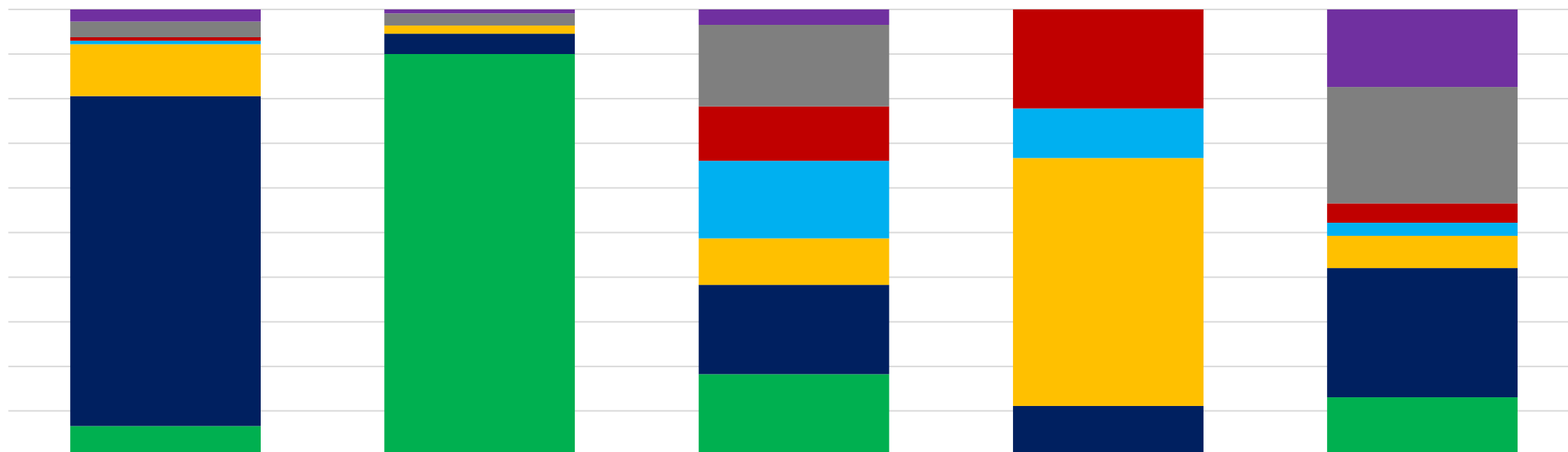
How they voted in 2020 Elections



How they intend to vote in 2024



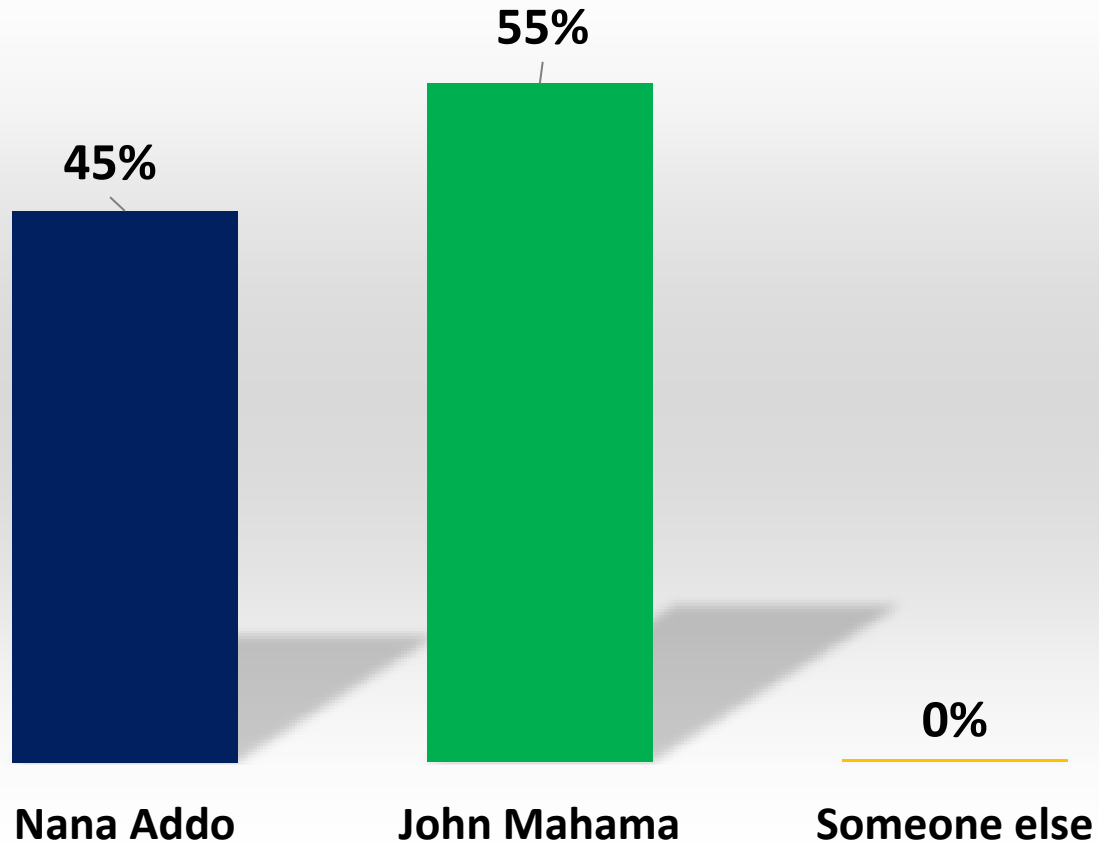
Eastern Voting Intentions by Party Affiliations- April 2024 Poll



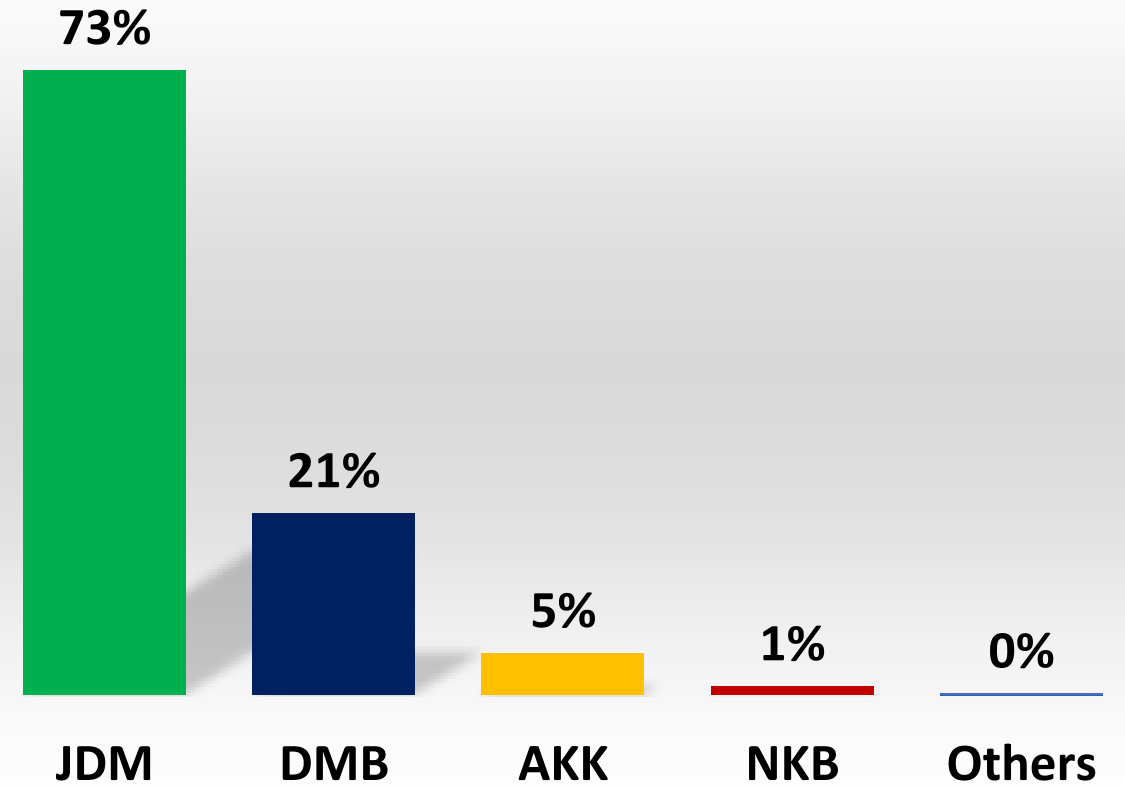
	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Not vote	3%	1%	3%	0%	17%
Undecided	4%	3%	18%	0%	26%
Others	1%	0%	12%	22%	4%
NKB	1%	0%	17%	11%	3%
AKK	12%	2%	10%	56%	7%
DMB	74%	5%	20%	11%	29%
JDM	7%	90%	18%	0%	13%

Greater Accra– 2020 Elections

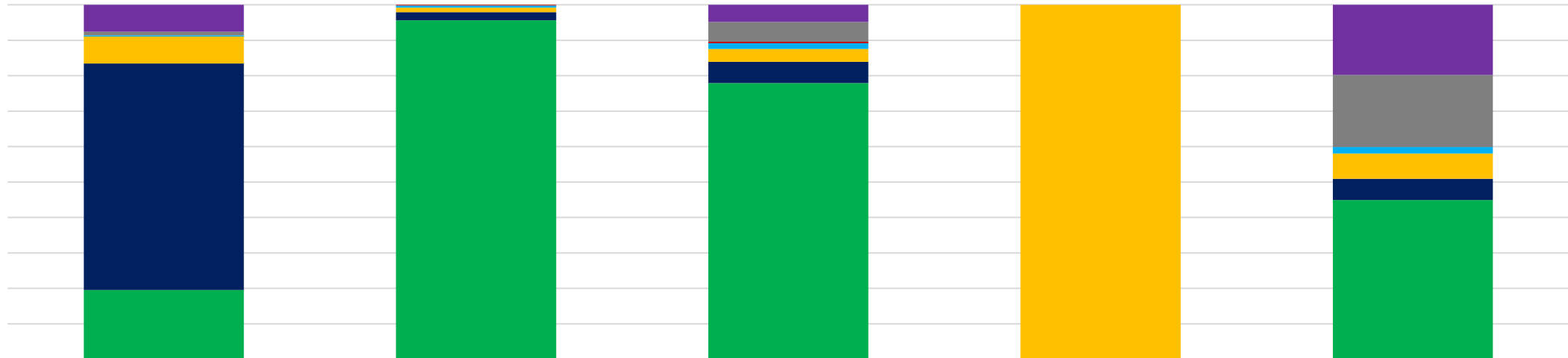
How they voted in 2020 Elections



How they intend to vote in 2024



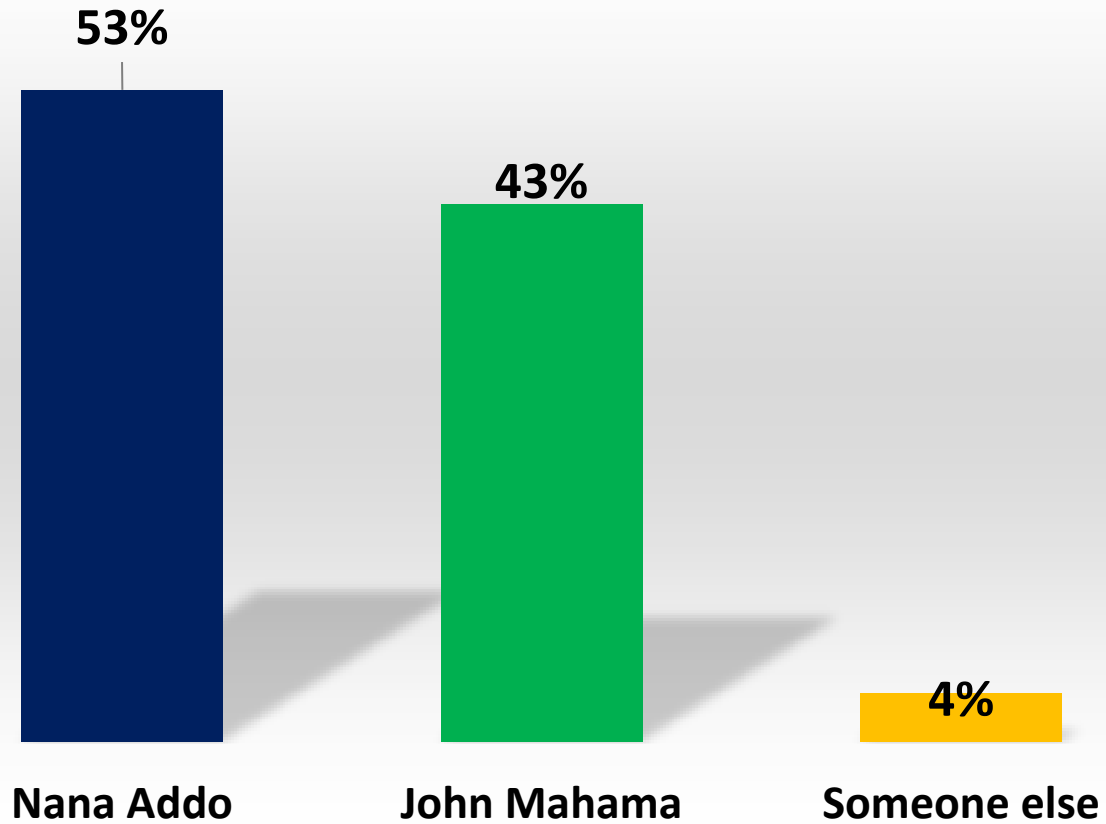
Greater Accra Voting Intentions by Party Affiliations- April 2024 Poll



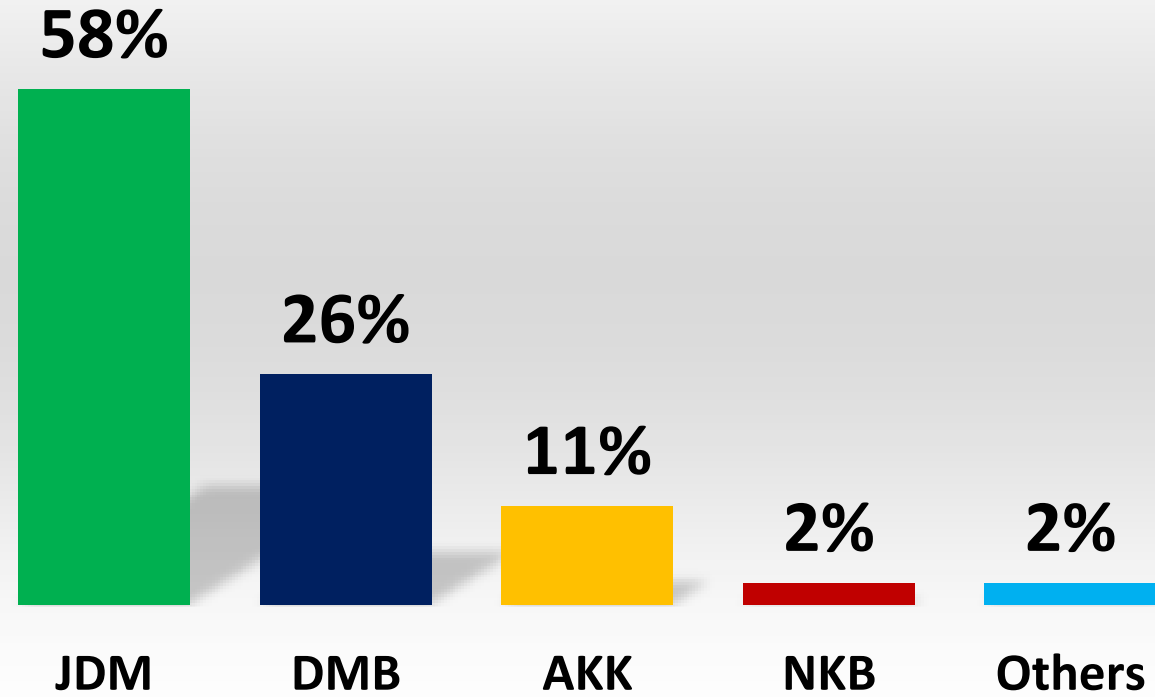
	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Not vote	8%	0%	5%	0%	20%
Undecided	1%	0%	6%	0%	20%
Others	0%	0%	0%	0%	0%
NKB	0%	1%	2%	0%	2%
AKK	8%	1%	4%	100%	7%
DMB	64%	2%	6%	0%	6%
JDM	20%	96%	78%	0%	45%

North East

How they voted in 2020



How they intend to vote in 2024



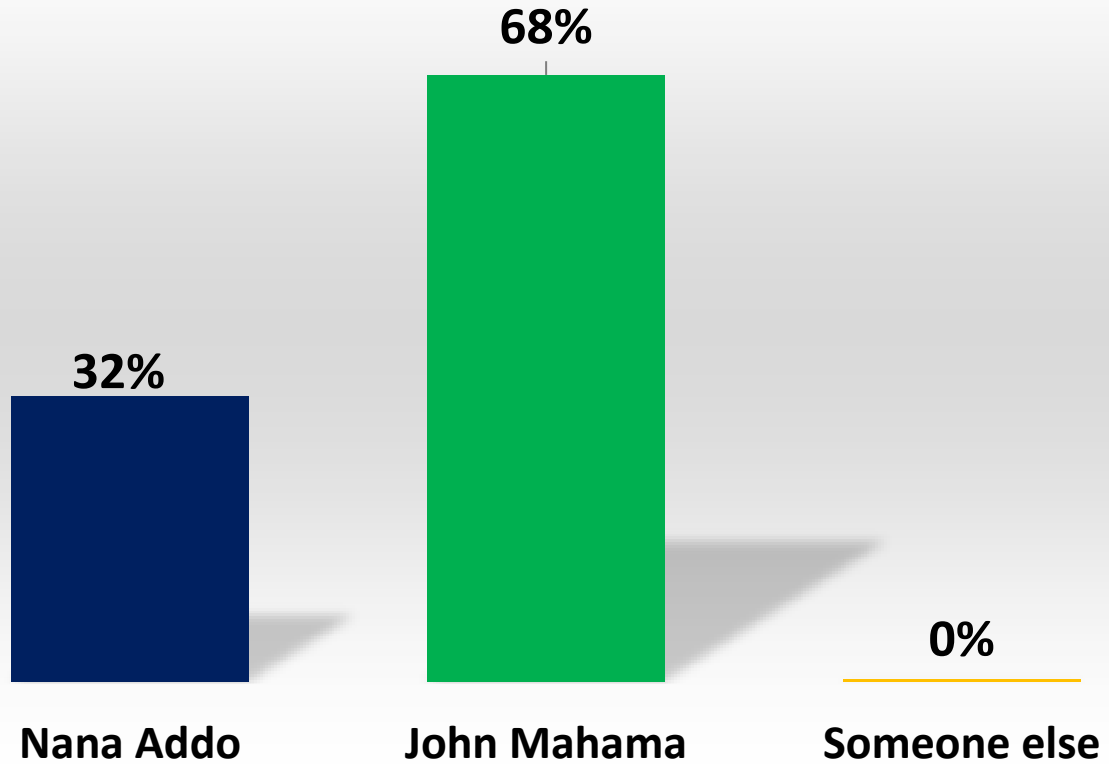
North East- Voting Intentions by Party Affiliations- April 2024 Poll



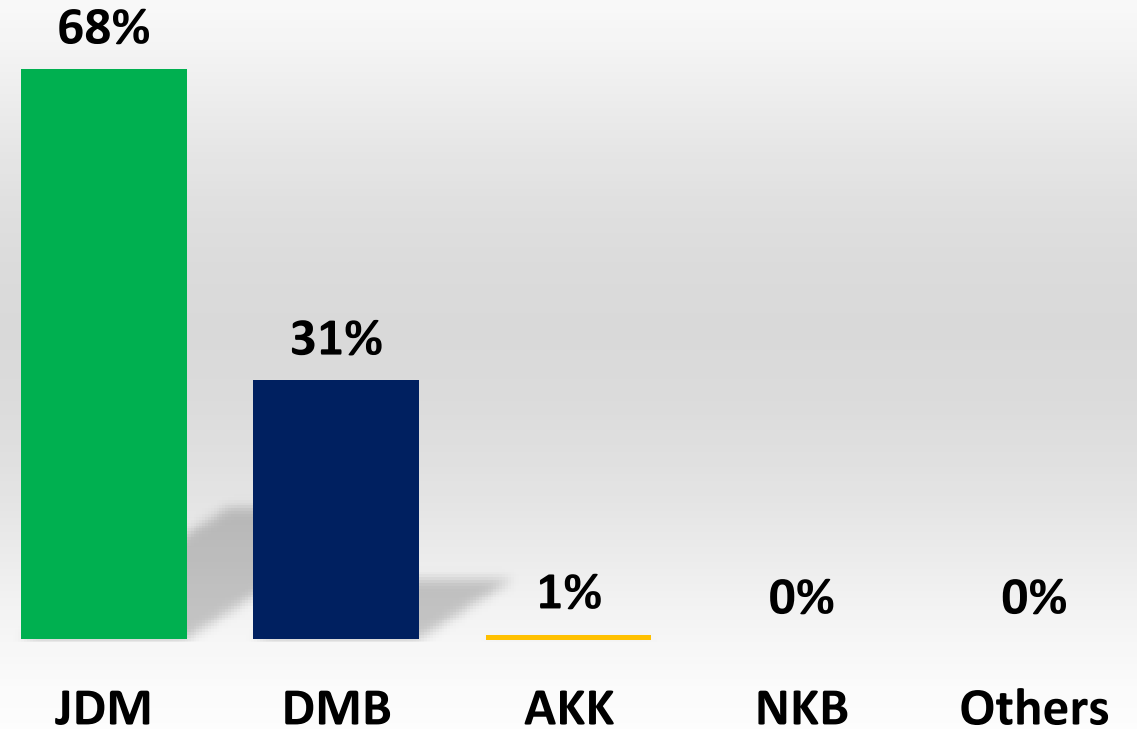
	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Not vote	0%	0%	0%	0%	0%
Undecided	5%	3%	0%	40%	27%
Others	0%	0%	0%	0%	11%
NKB	0%	0%	67%	0%	0%
AKK	5%	3%	0%	40%	14%
DMB	81%	3%	33%	0%	5%
JDM	10%	90%	0%	20%	43%

Northern

How they voted in 2020

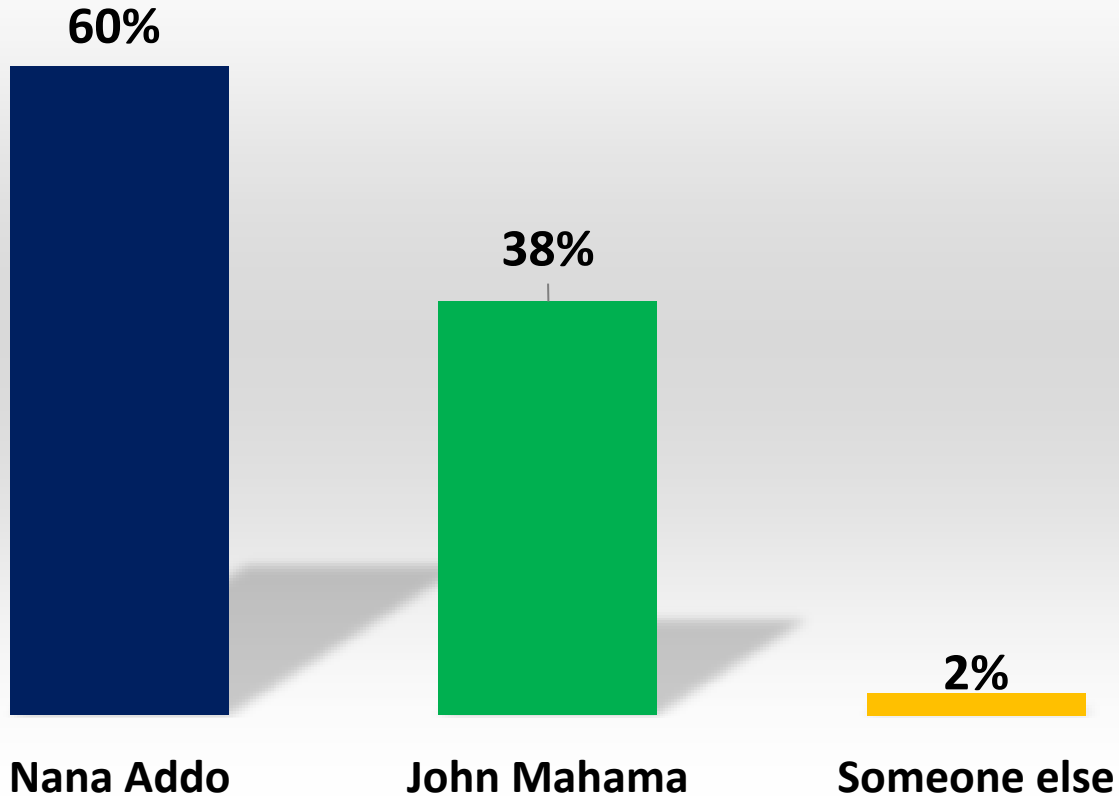


How they intend to vote in 2024

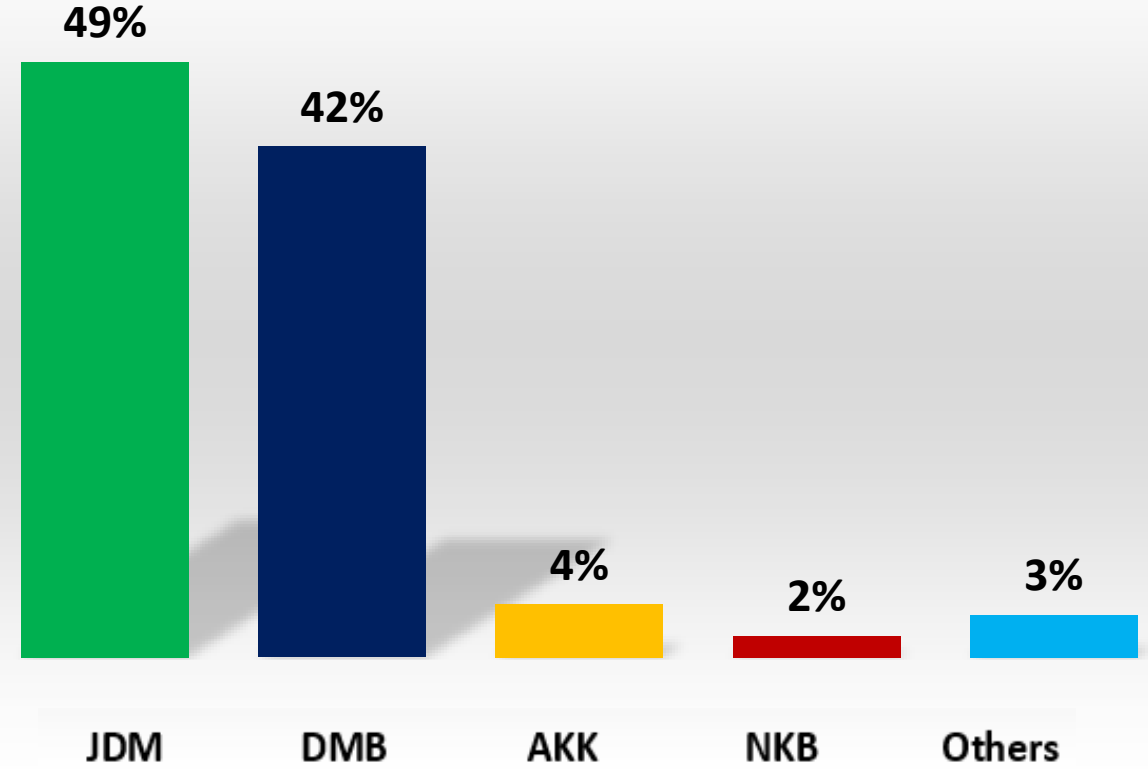


Oti- 2020 Elections

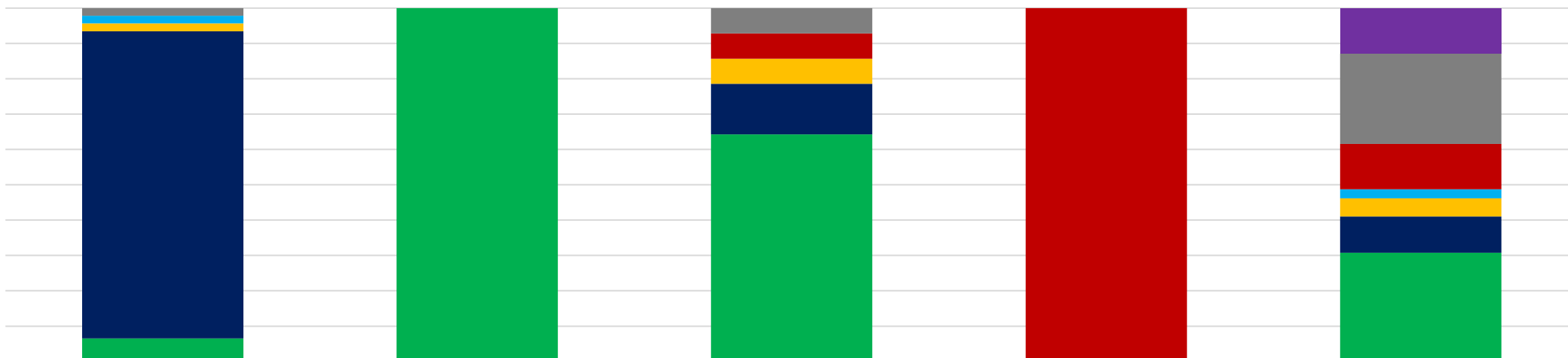
How they voted in 2020 Elections



How they intend to vote in 2024



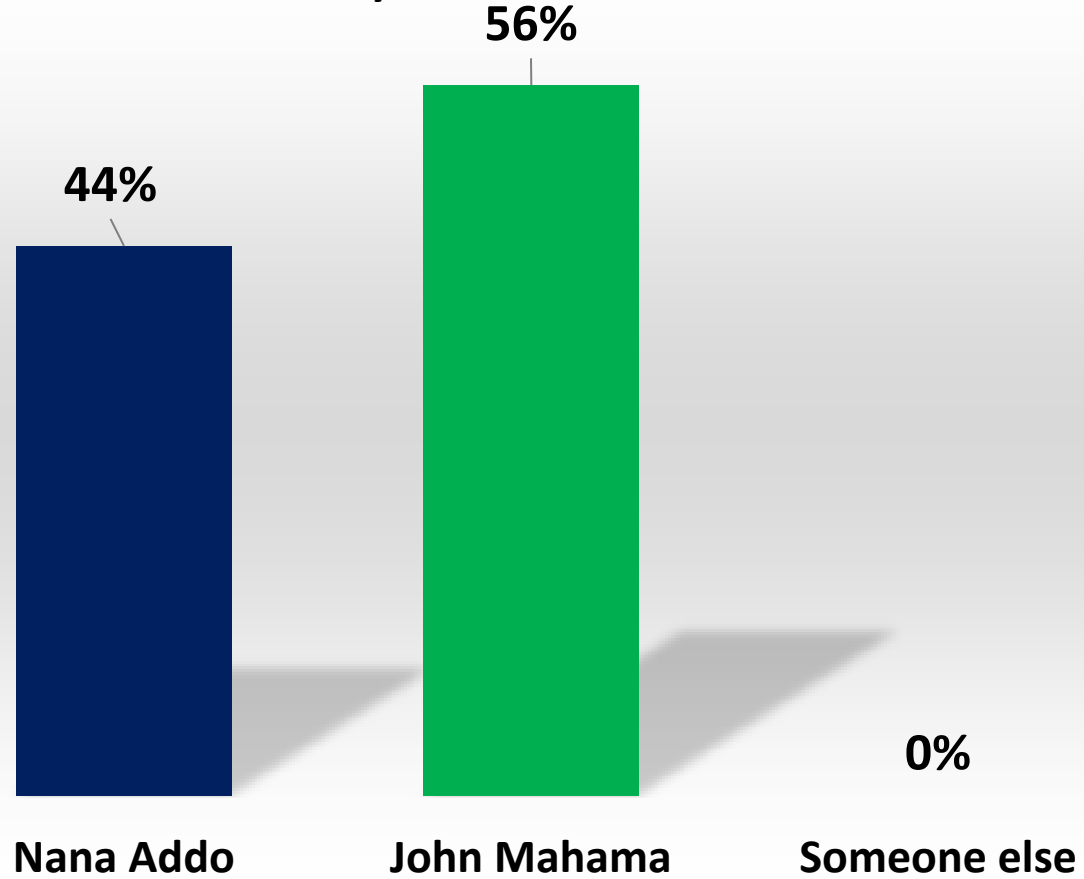
Oti- Voting Intentions by Party Affiliations- April 2024 Poll



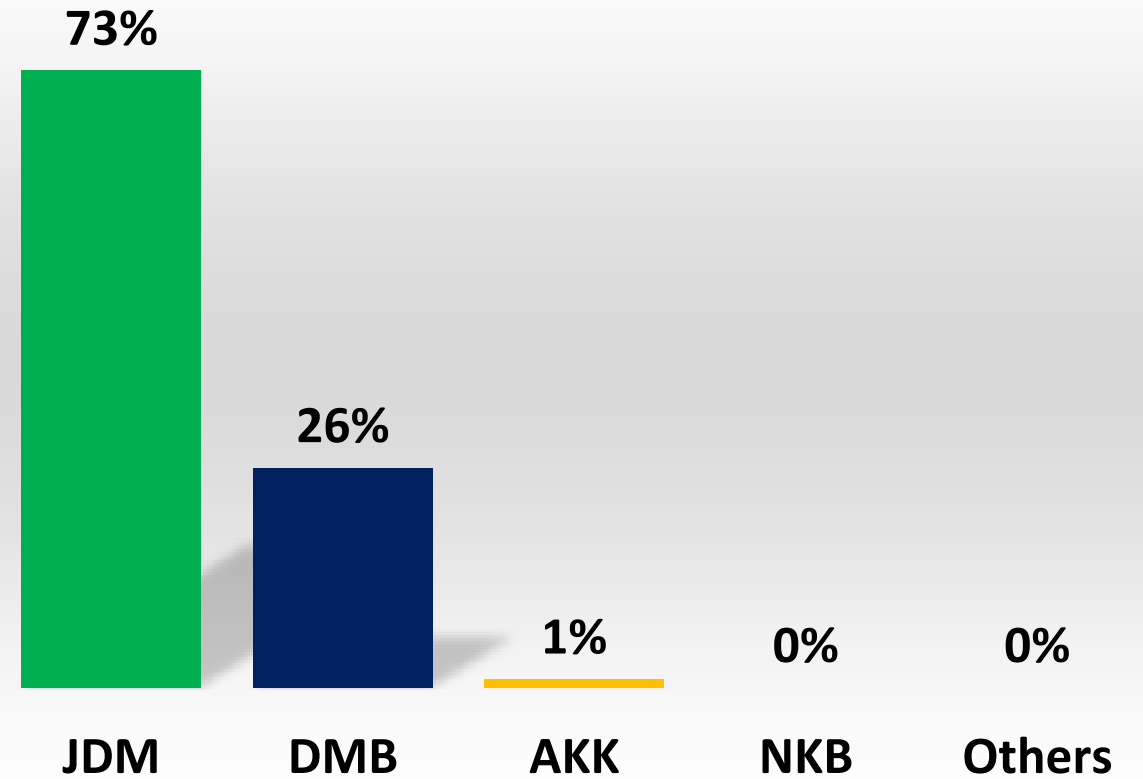
	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Not vote	0%	0%	0%	0%	13%
Undecided	2%	0%	7%	0%	26%
Others	0%	0%	7%	100%	13%
NKB	2%	0%	0%	0%	3%
AKK	2%	0%	7%	0%	5%
DMB	87%	0%	14%	0%	10%
JDM	7%	100%	64%	0%	31%

Savannah

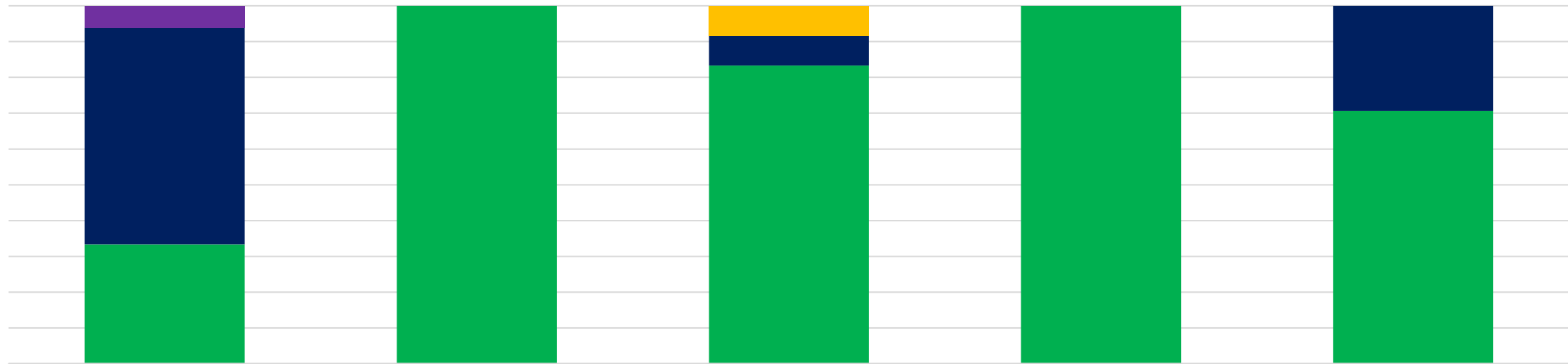
How they voted in 2020 Elections



How they intend to vote in 2024



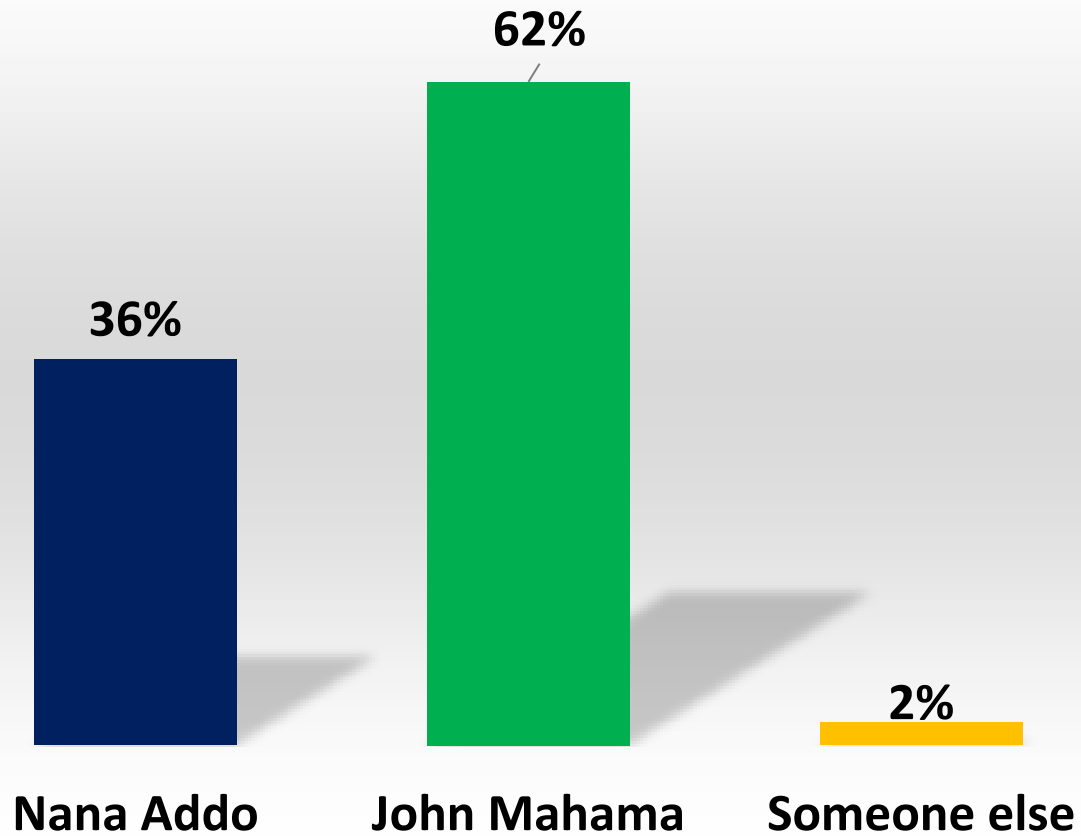
Savannah Voting Intentions by Party Affiliations- April 2024 Poll



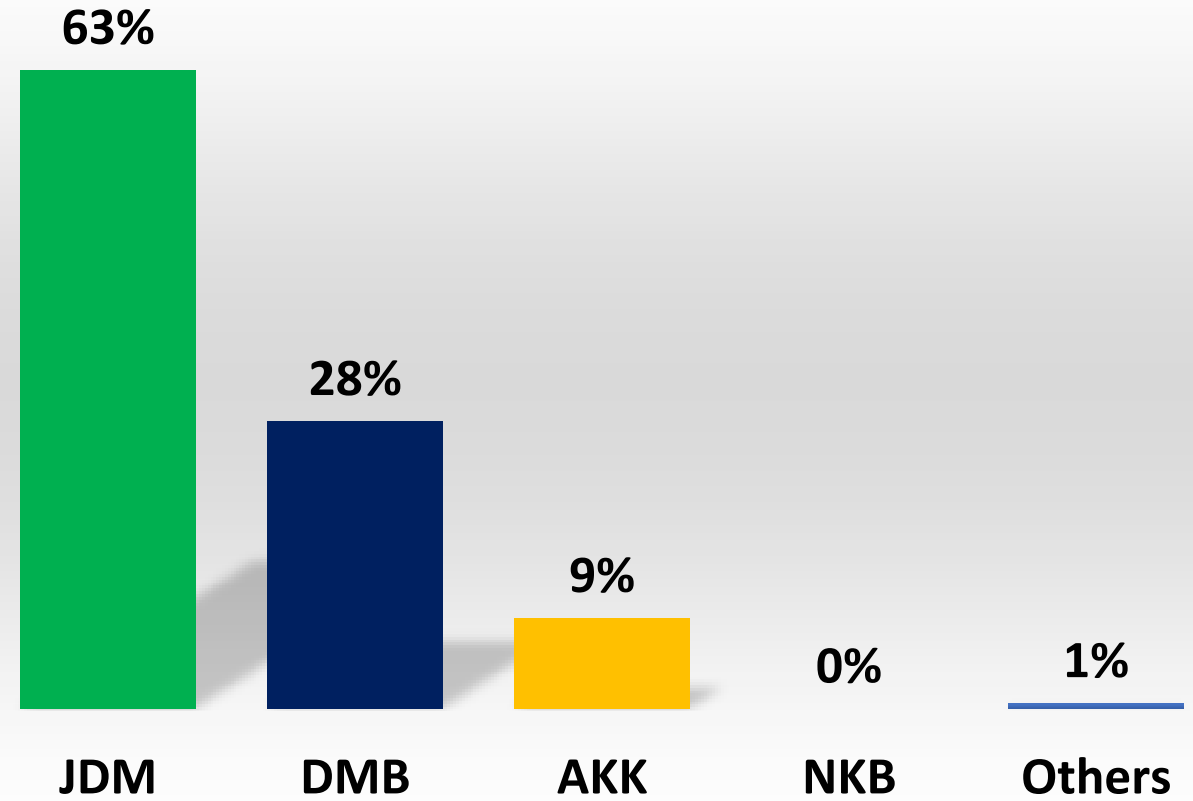
	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Not vote	6%	0%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%
Others	0%	0%	0%	0%	0%
NKB	0%	0%	0%	0%	0%
AKK	0%	0%	8%	0%	0%
DMB	61%	0%	8%	0%	29%
JDM	33%	100%	83%	100%	71%

Upper East

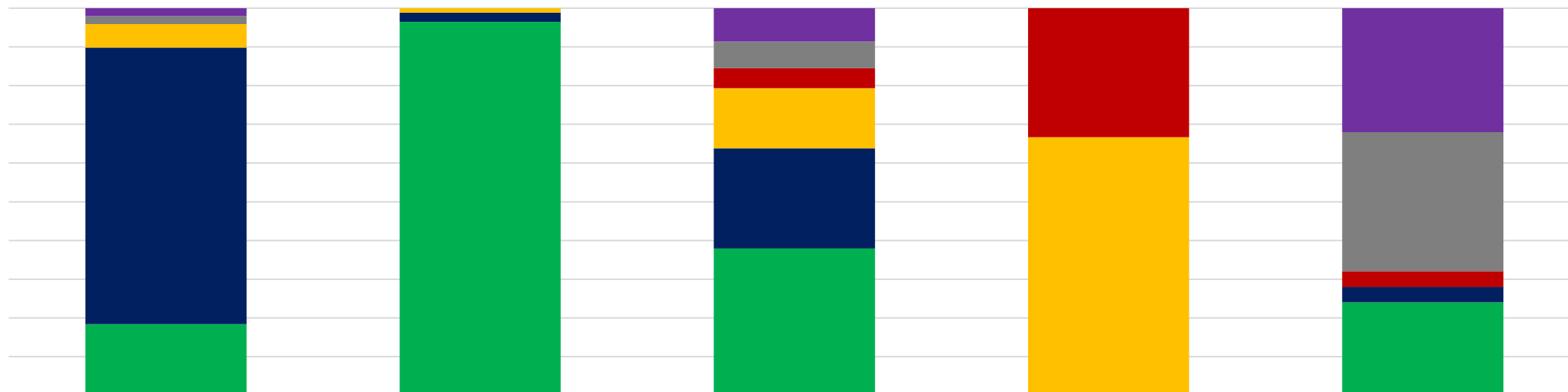
How they voted in 2020



How they intend to vote in 2024

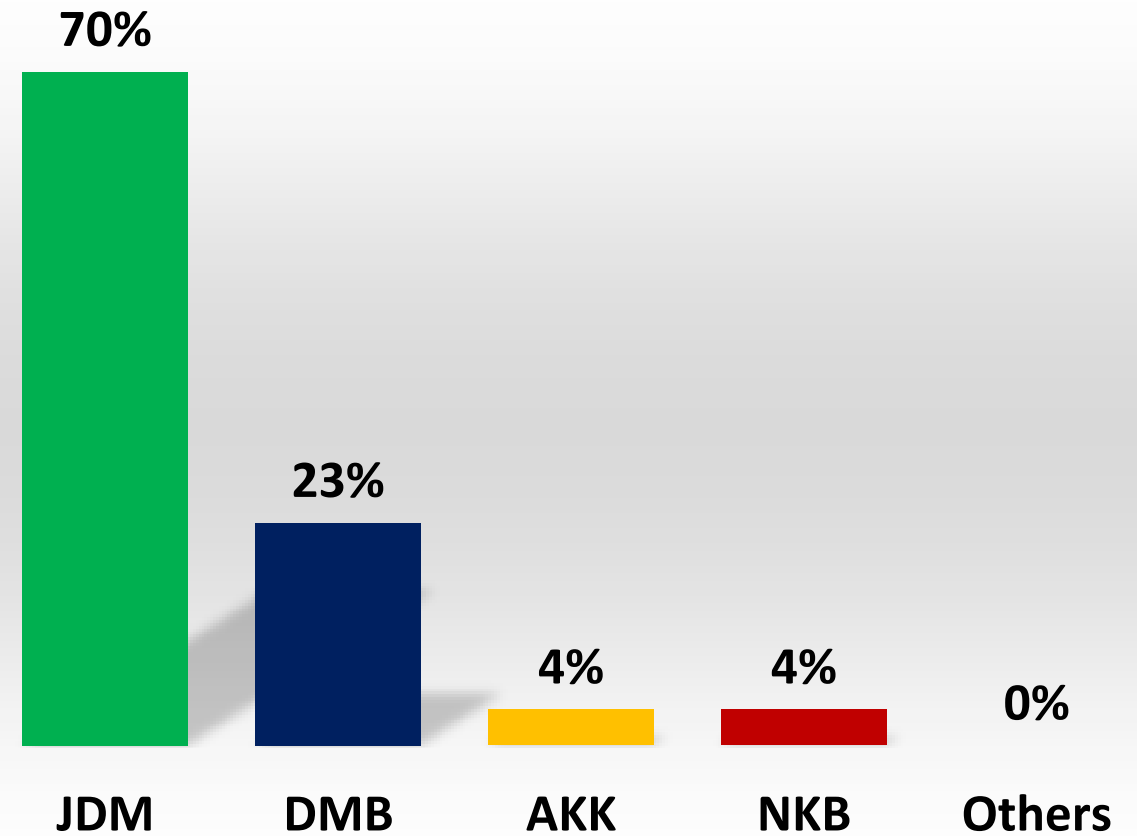
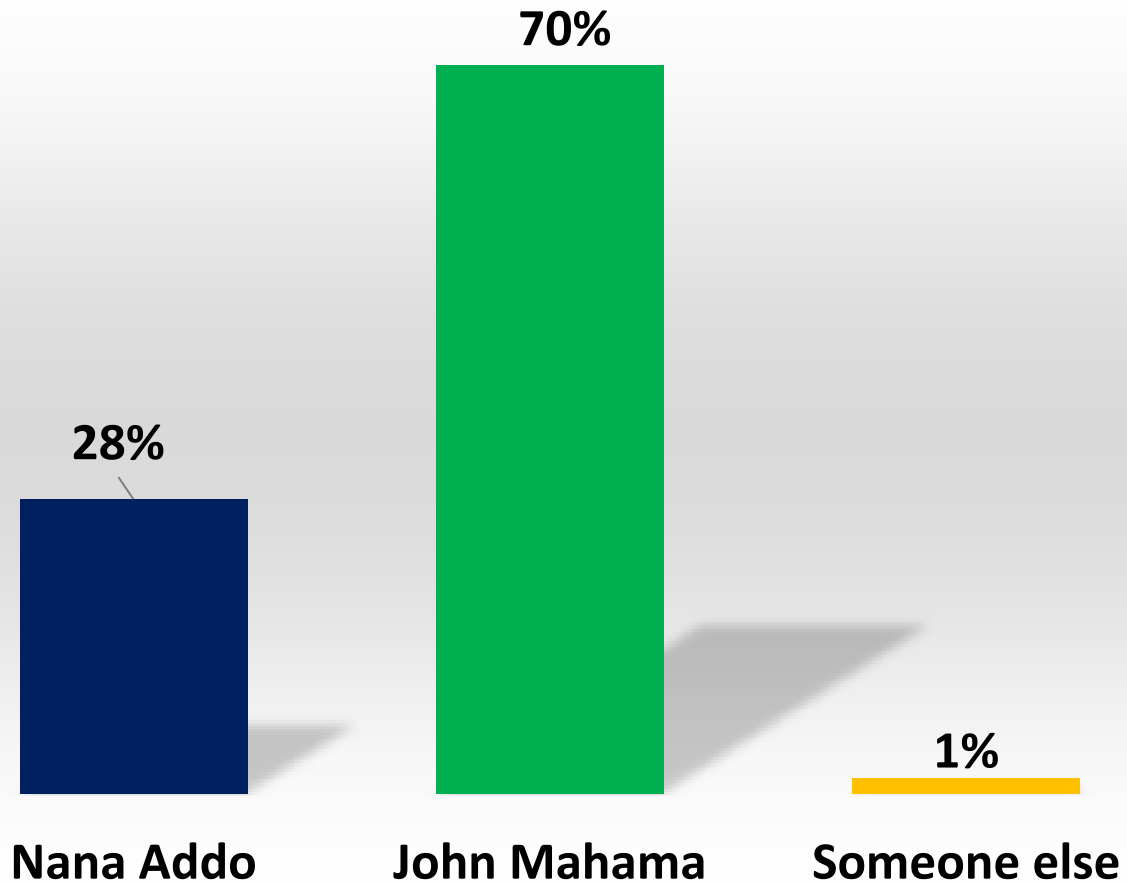


Upper East Voting Intentions by Party Affiliations- April 2024 Poll

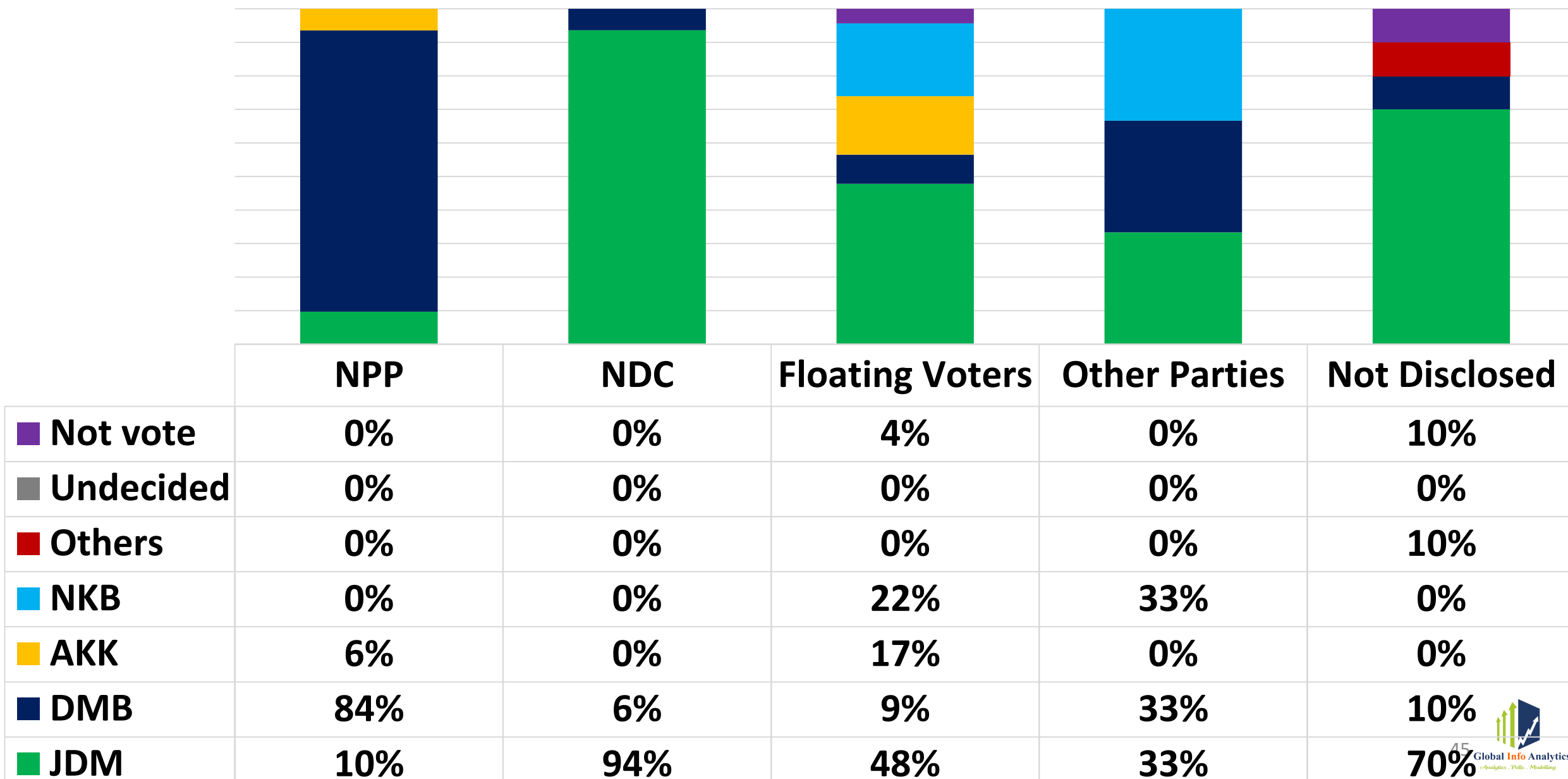


	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Not vote	2%	0%	9%	0%	32%
Undecided	2%	0%	7%	0%	36%
Others	0%	0%	5%	33%	4%
NKB	0%	0%	0%	0%	0%
AKK	6%	1%	16%	67%	0%
DMB	71%	2%	26%	0%	4%
JDM	18%	96%	38%	0%	24%

Upper West– 2020 Elections

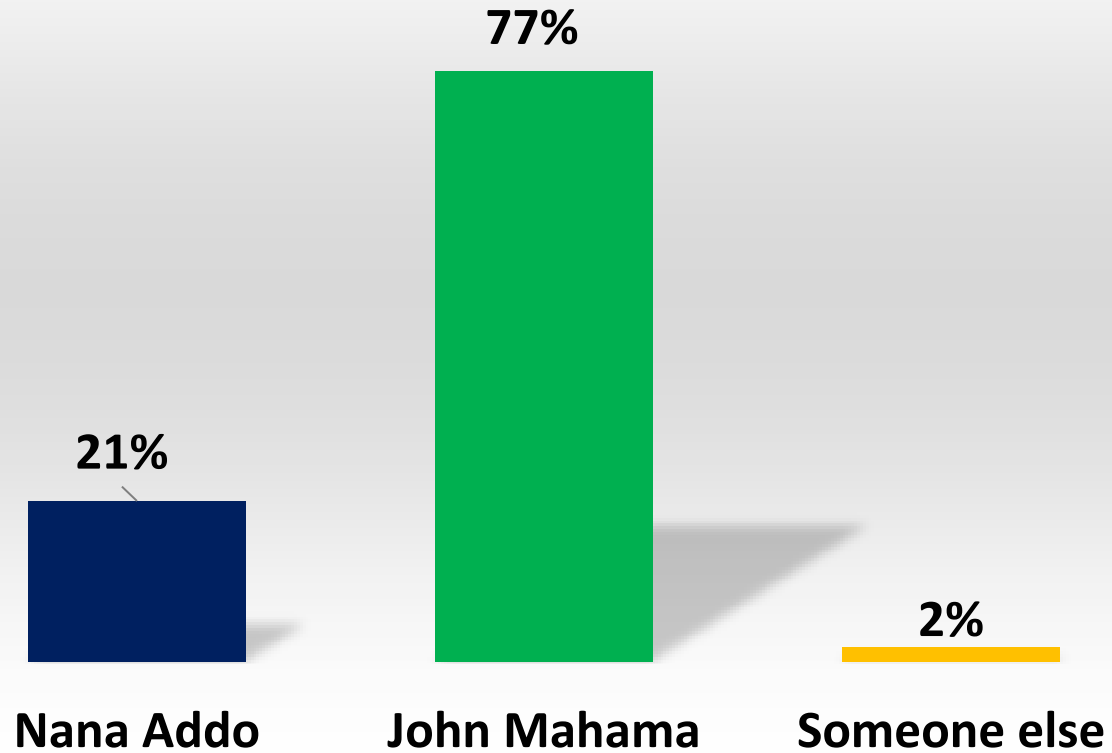


Upper West Voting Intentions by Party Affiliations- April 2024 Poll

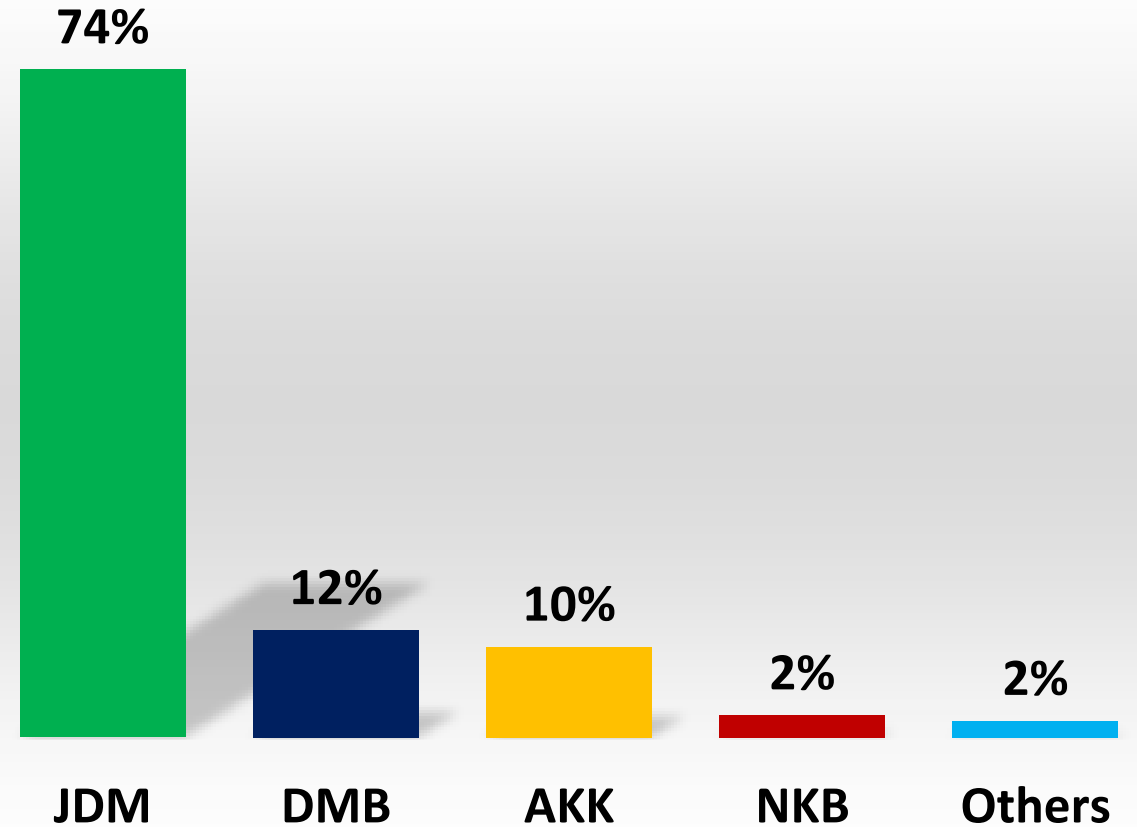


Volta– 2020 Elections

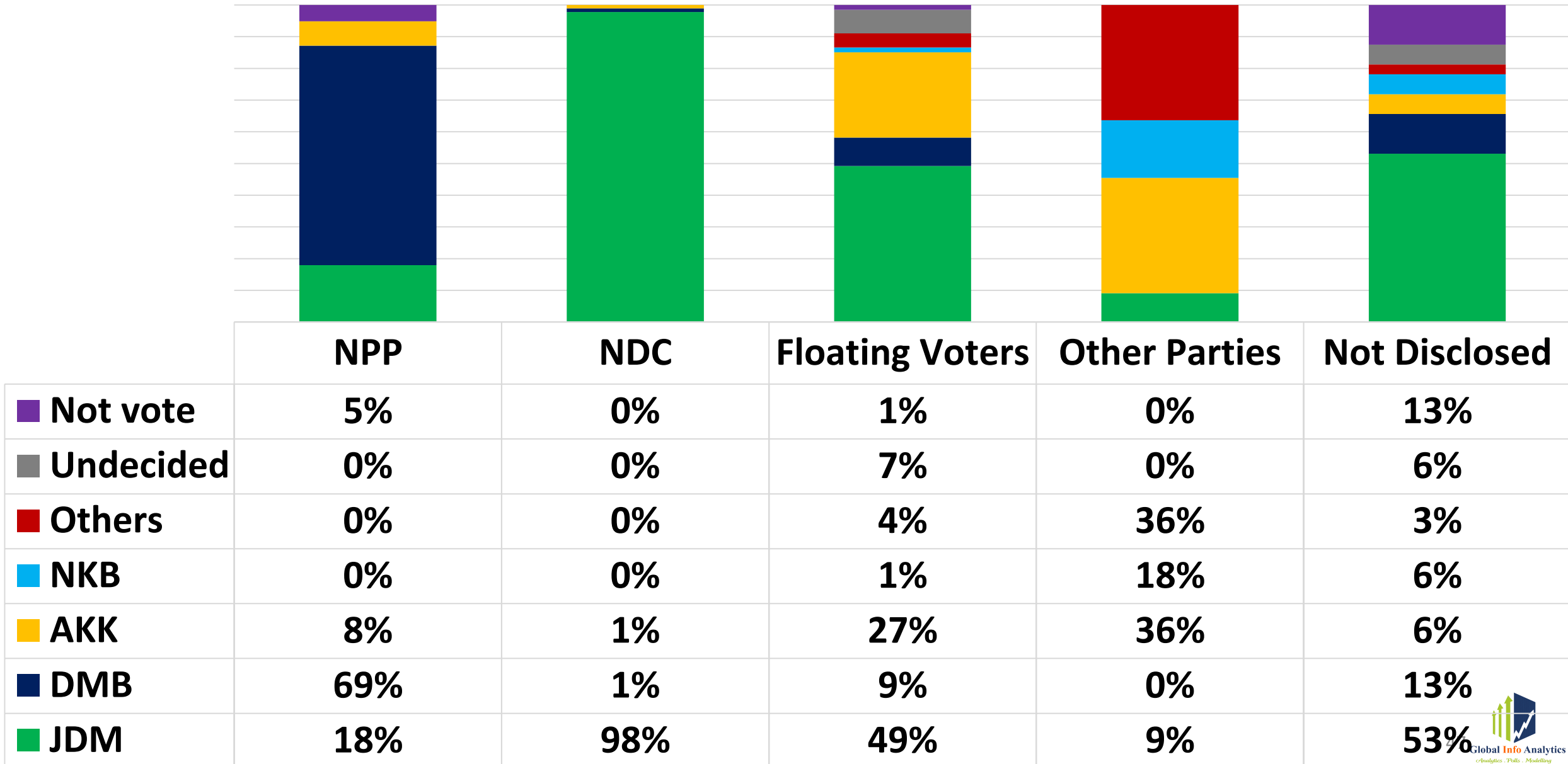
How they did they vote in 2020



How they intend to vote in 2024

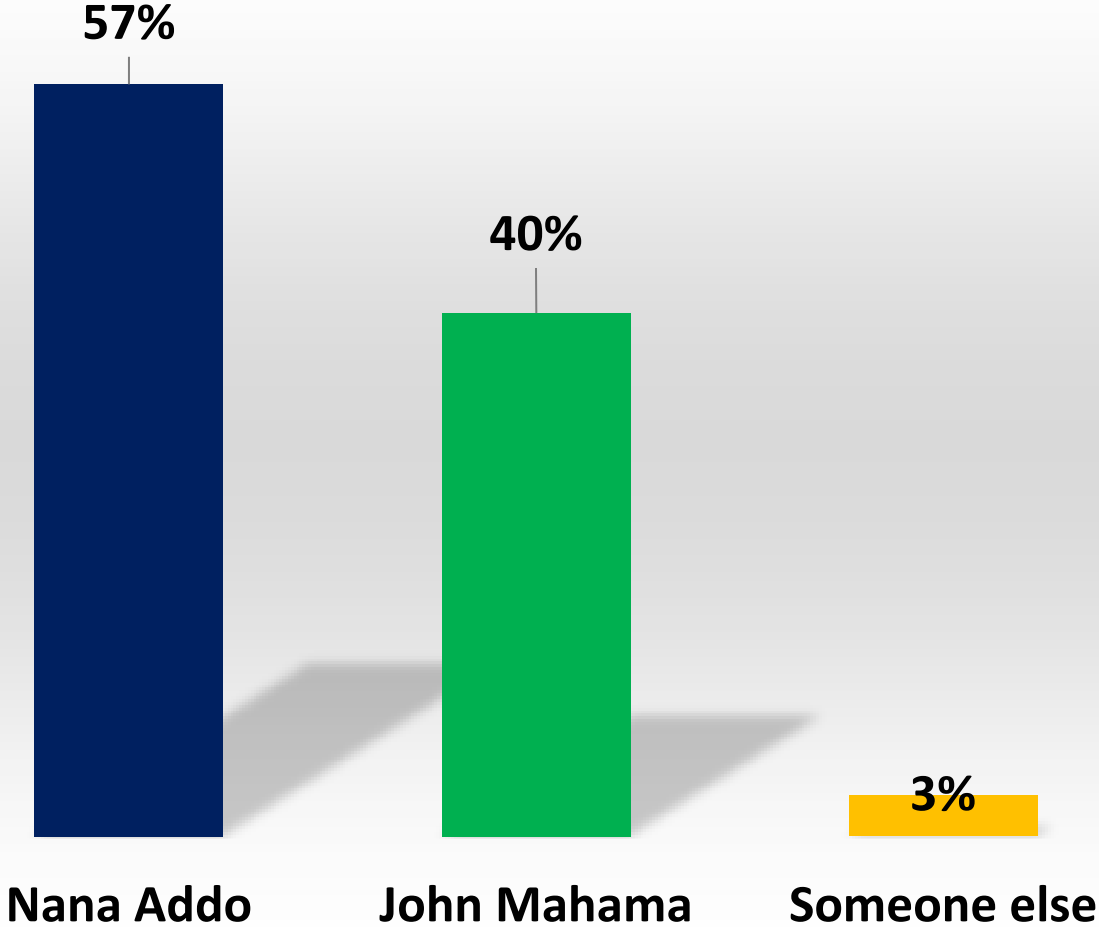


Volta Voting Intentions by Party Affiliations- April 2024 Poll

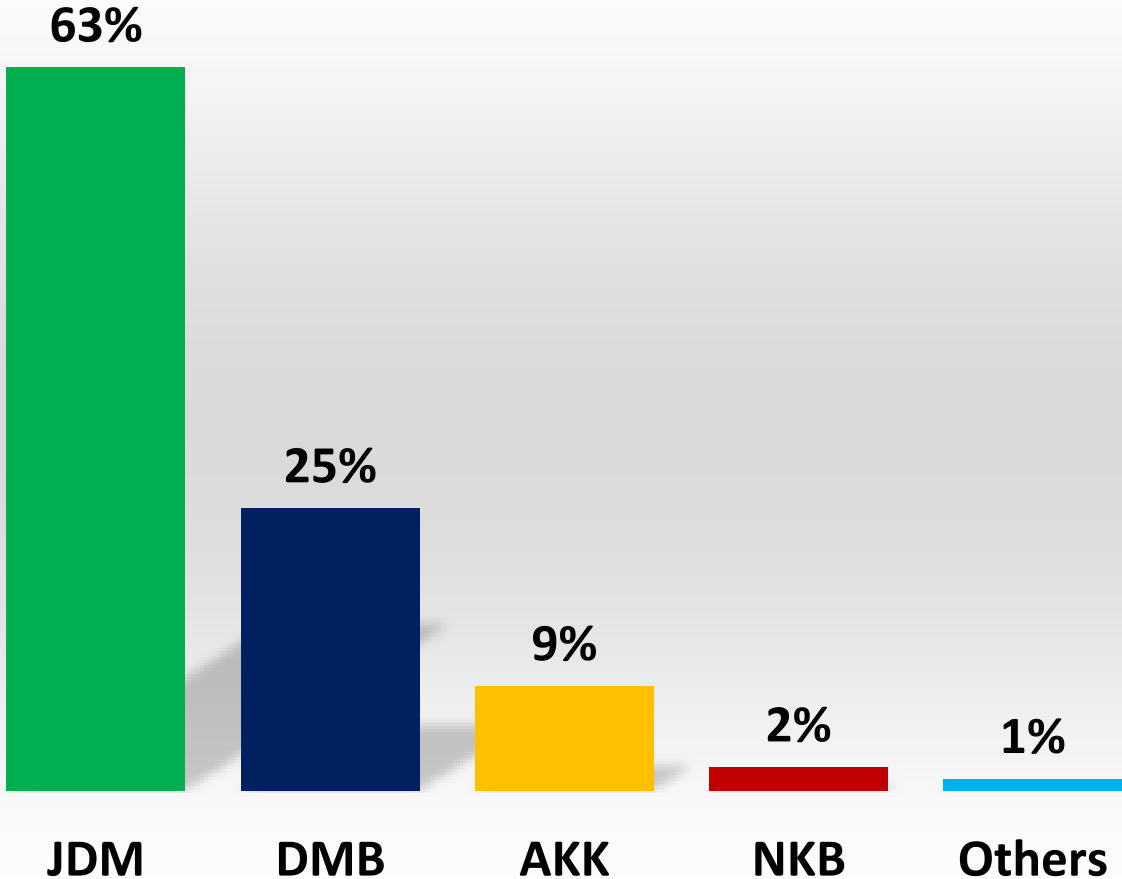


Western

How they voted in 2020



How they intend to vote now



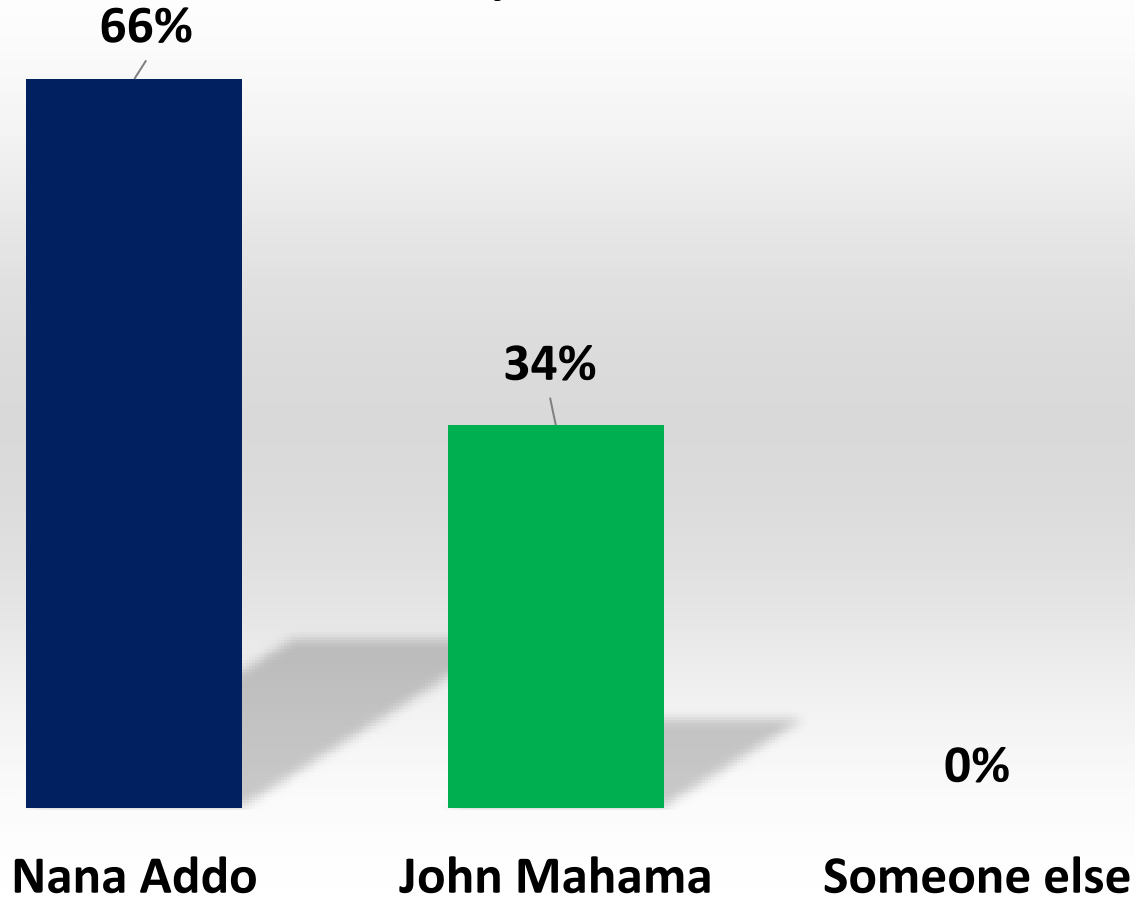
Western Voting Intentions by Party Affiliations- April 2024 Poll



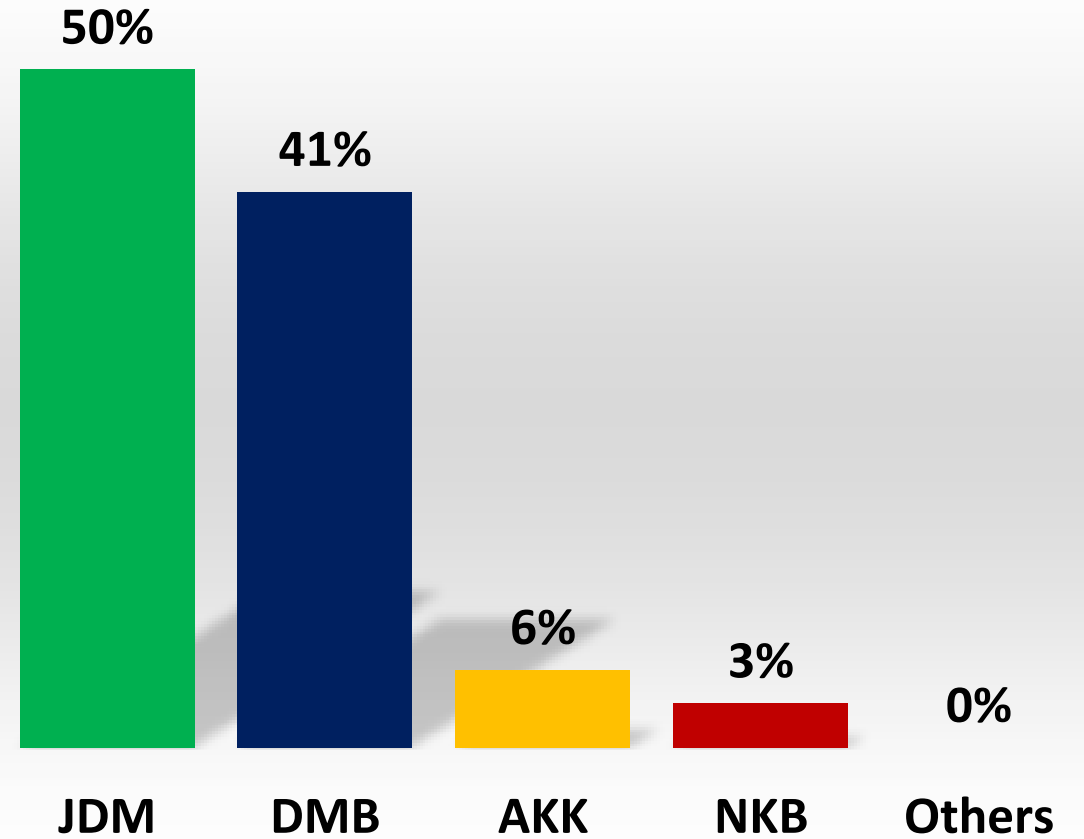
	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Not vote	5%	0%	13%	5%	23%
Undecided	5%	0%	22%	32%	42%
Others	3%	0%	9%	9%	3%
NKB	0%	0%	1%	14%	3%
AKK	6%	1%	4%	27%	6%
DMB	64%	3%	6%	0%	13%
JDM	17%	96%	46%	14%	10%

Western North

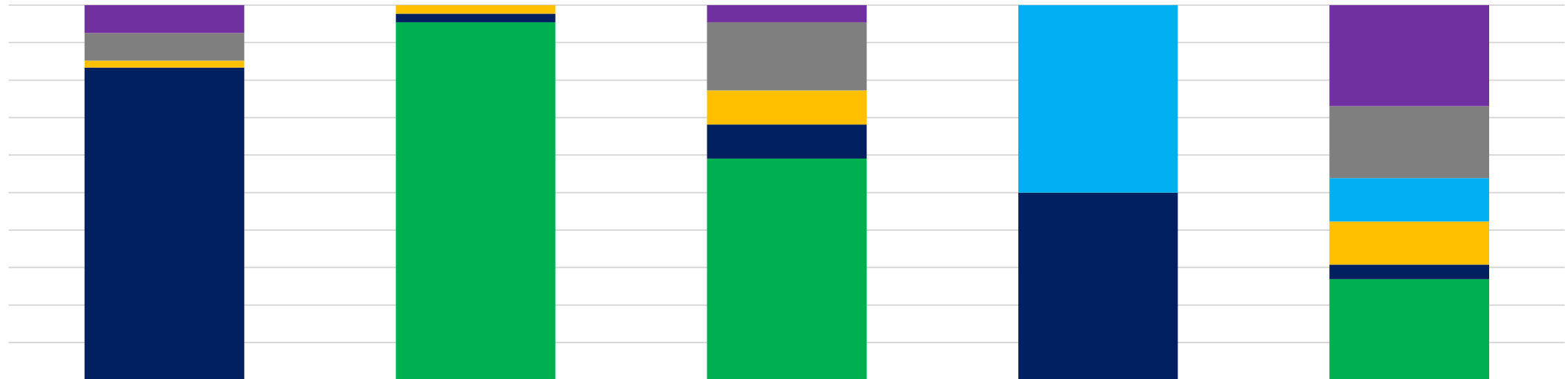
How they voted in 2020



How they intend to vote in 2024



Western North Voting Intentions by Party Affiliations- April 2024 Poll



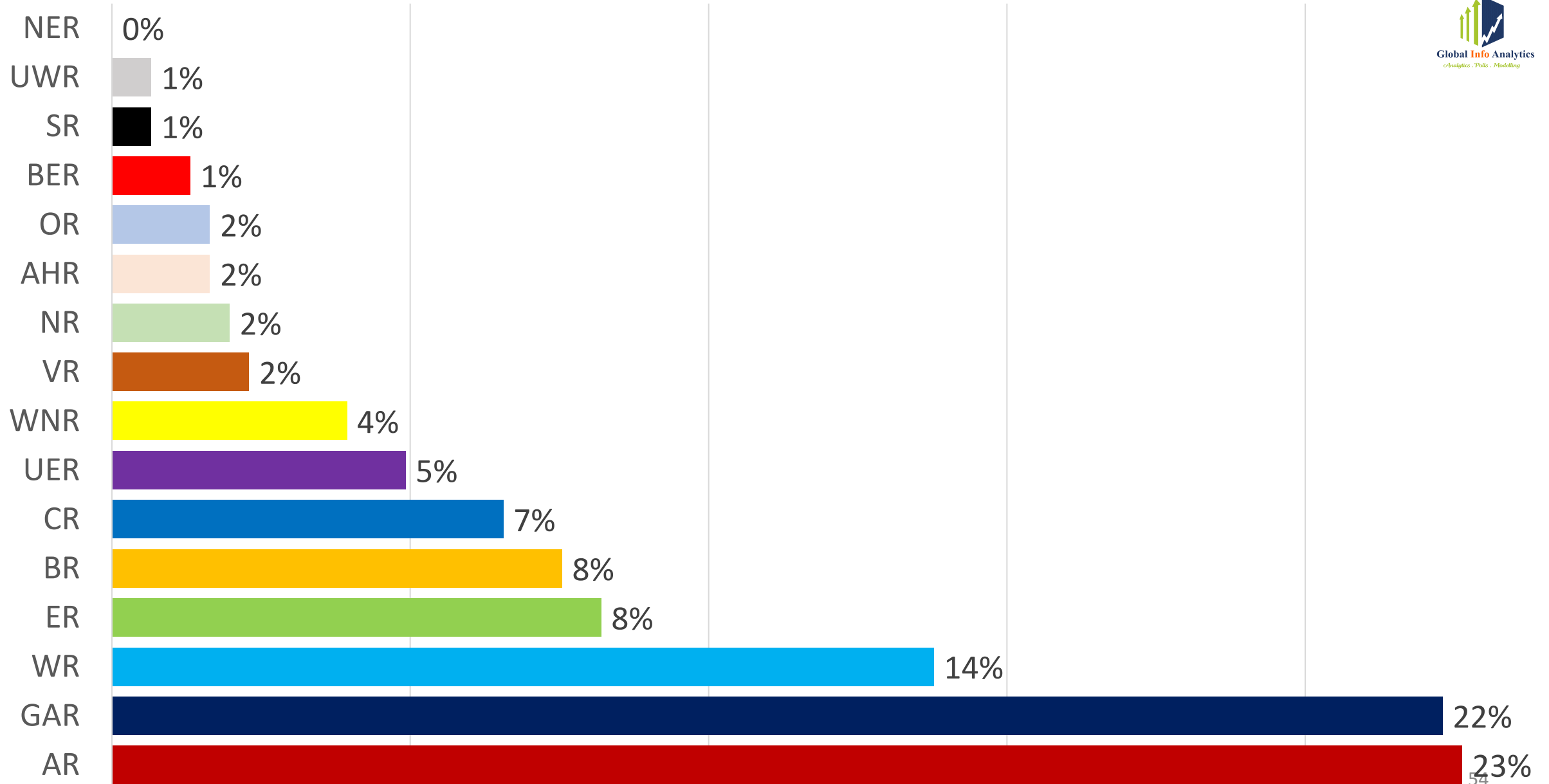
	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Not vote	7%	0%	5%	0%	27%
Undecided	7%	0%	18%	0%	19%
Others	0%	0%	0%	0%	0%
NKB	0%	0%	0%	50%	12%
AKK	2%	2%	9%	0%	12%
DMB	83%	2%	9%	50%	4%
JDM	0%	95%	59%	0%	27%

National Summary

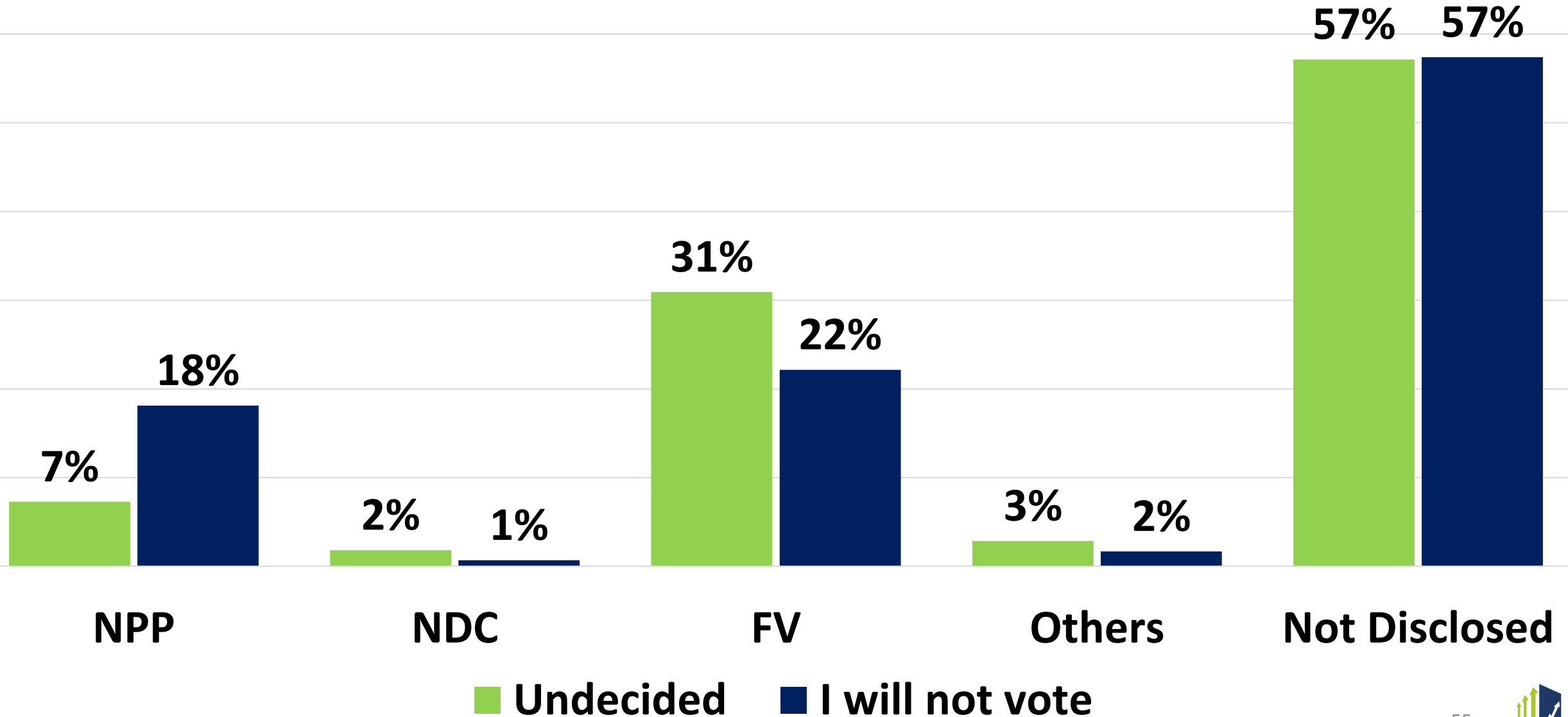
	2020 Elections Post Election Survey		April 2024 Poll		Net Change from 2020 Elections	
	Nana Addo	John Mahama	Dr Bawumia	John Mahama	Dr Bawumia	John Mahama
National	53.8%	44.6%	34.6%	54.3%	-19.2%	9.7%
Akan Dominated Regions	66.2%	31.5%	44.4%	41.1%	-21.8%	9.6%
Swing Regions	47.5%	51.9%	28.1%	65.6%	-19.4%	13.7%
Northern Regions	35.5%	64.0%	27.8%	66.9%	-7.7%	2.9%
Volta/Oti	30.5%	67.6%	19.6%	67.3%	-10.9%	-0.3%
Ahafo	74.0%	24.0%	58.0%	25.0%	-16.0%	1.0%
Ashanti	76.0%	22.0%	54.0%	31.0%	-22.0%	9.0%
Bono	55.0%	41.0%	32.0%	49.0%	-23.0%	8.0%
Bono East	54.0%	38.0%	23.0%	49.0%	-31.0%	11.0%
Central	54.0%	46.0%	45.0%	51.0%	-9.0%	5.0%
Eastern	76.0%	23.0%	49.0%	31.0%	-27.0%	8.0%
Greater Accra	45.0%	55.0%	21.0%	73.0%	-24.0%	18.0%
North East	53.0%	43.0%	26.0%	58.0%	-27.0%	15.0%
Northern	32.0%	68.0%	31.0%	68.0%	-1.0%	0.0%
Oti	60.0%	38.0%	42.0%	49.0%	-18.0%	11.0%
Savannah	44.0%	56.0%	26.0%	73.0%	-18.0%	17.0%
Upper East	36.0%	62.0%	28.0%	63.0%	-8.0%	1.0%
Upper West	28.0%	70.0%	23.0%	70.0%	-5.0%	0.0%
Volta	21.0%	77.0%	12.0%	74.0%	-9.0%	-3.0%
Western	57.0%	40.0%	25.0%	63.0%	-32.0%	23.0%
Western North	66.0%	34.0%	41.0%	50.0%	-25.0%	16.0%

VOTER APATHY

Regional Distribution – I will not vote- April 2024 Poll

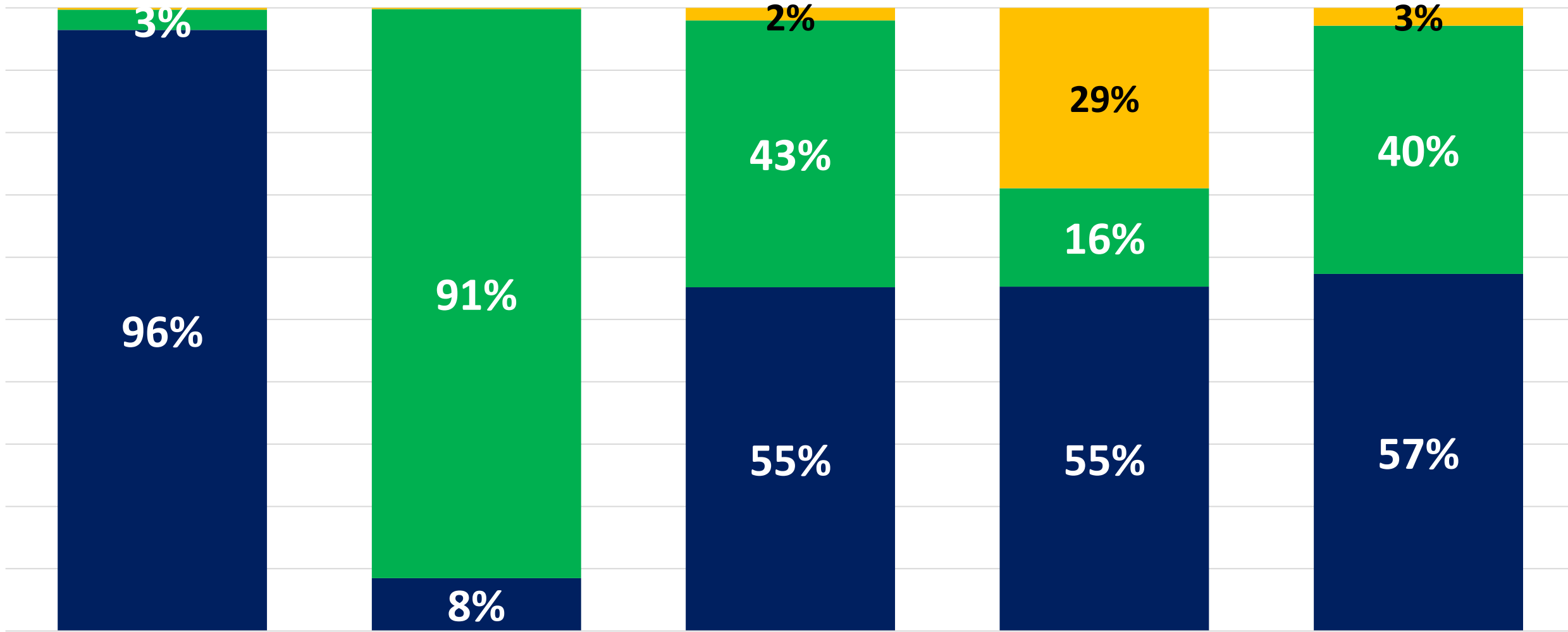


Undecided & I will not vote – Party Affiliations- April 2024 Poll



Voting Intentions of Key Demographics April 2024 Poll vs. How they voted in the 2020 Elections

Party Affiliation - 2020 Elections



NPP

NDC

Floating Voters

Other Parties

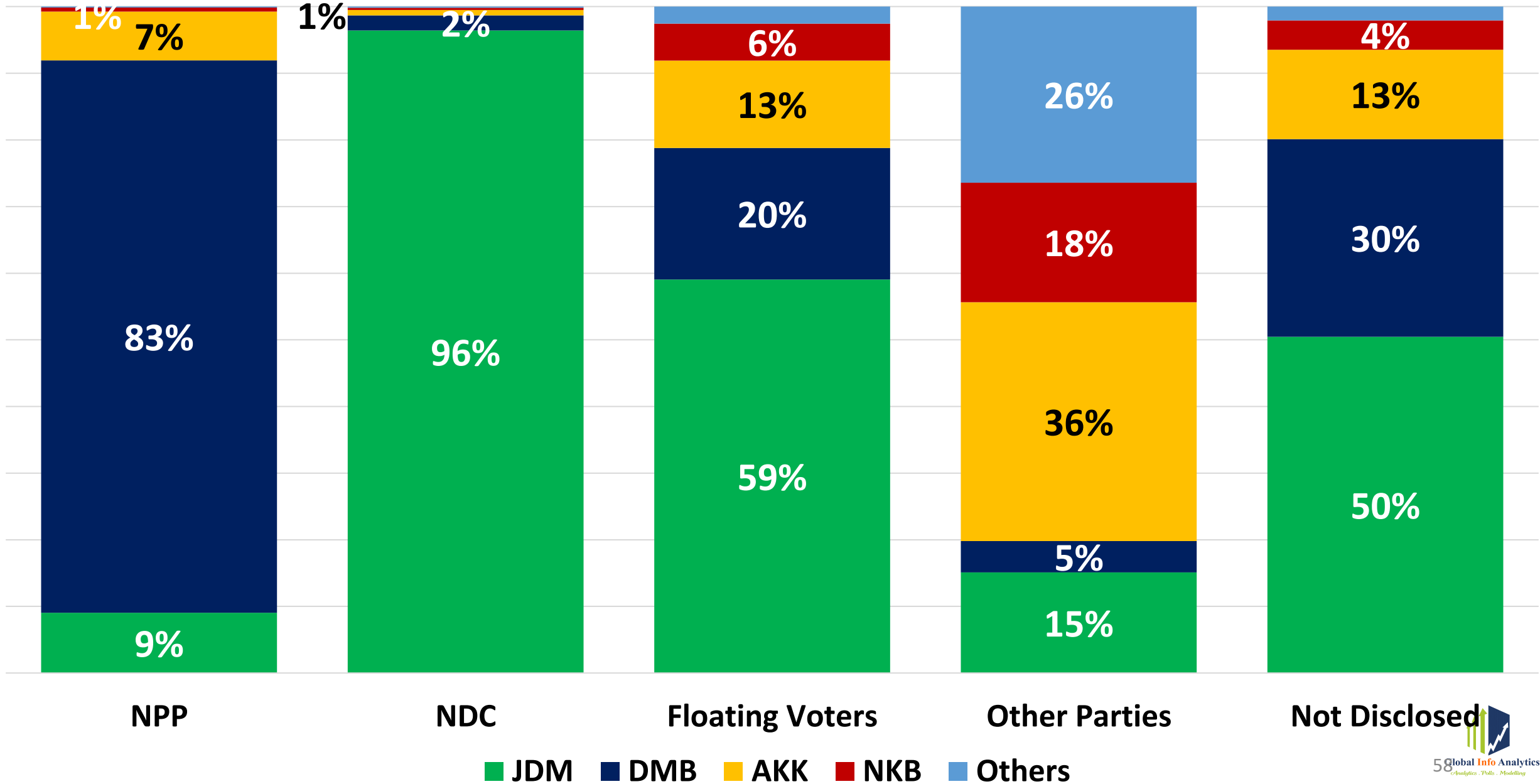
Not Disclosed

■ Nana Addo

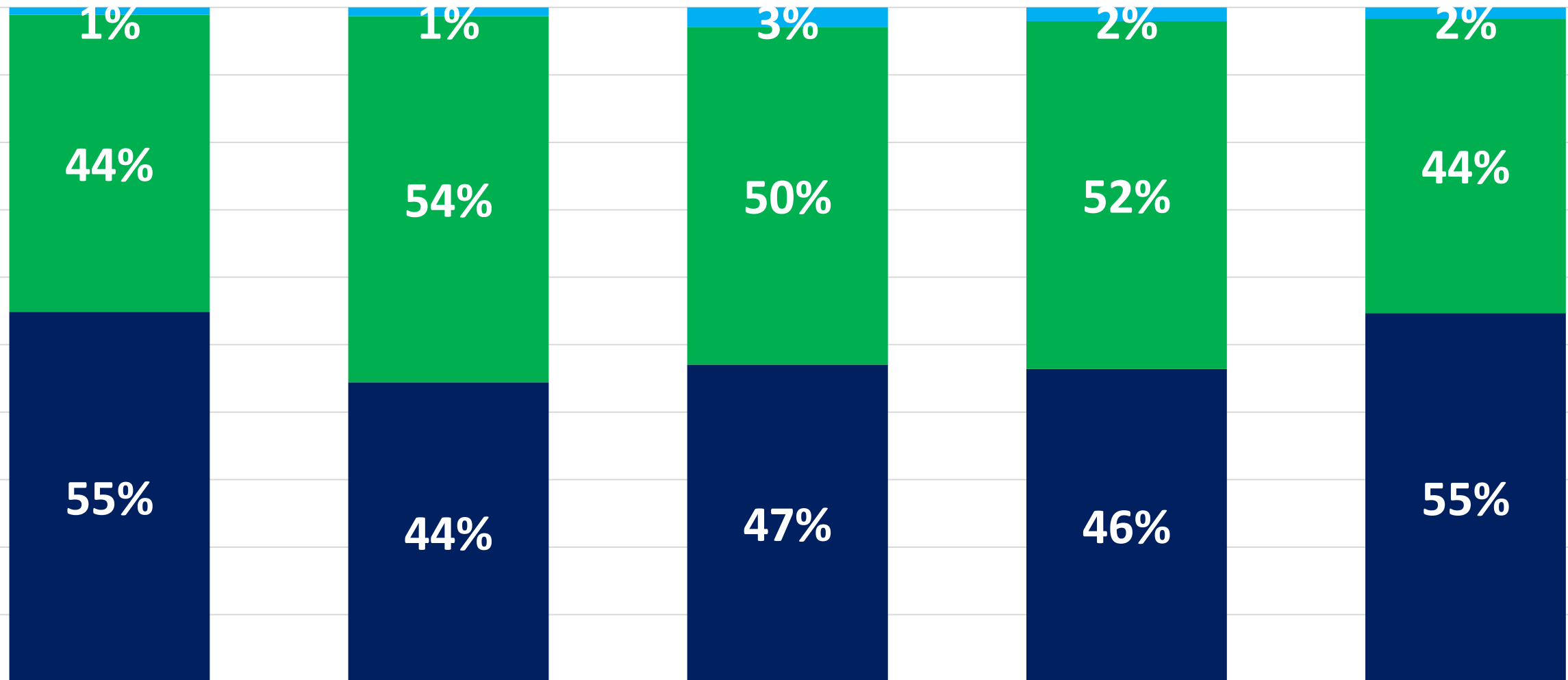
■ John Mahama

■ Someone else

Party Affiliation - April 2024 Poll



Religion- 2020 Elections



Christianity

Islam

Traditional

Others

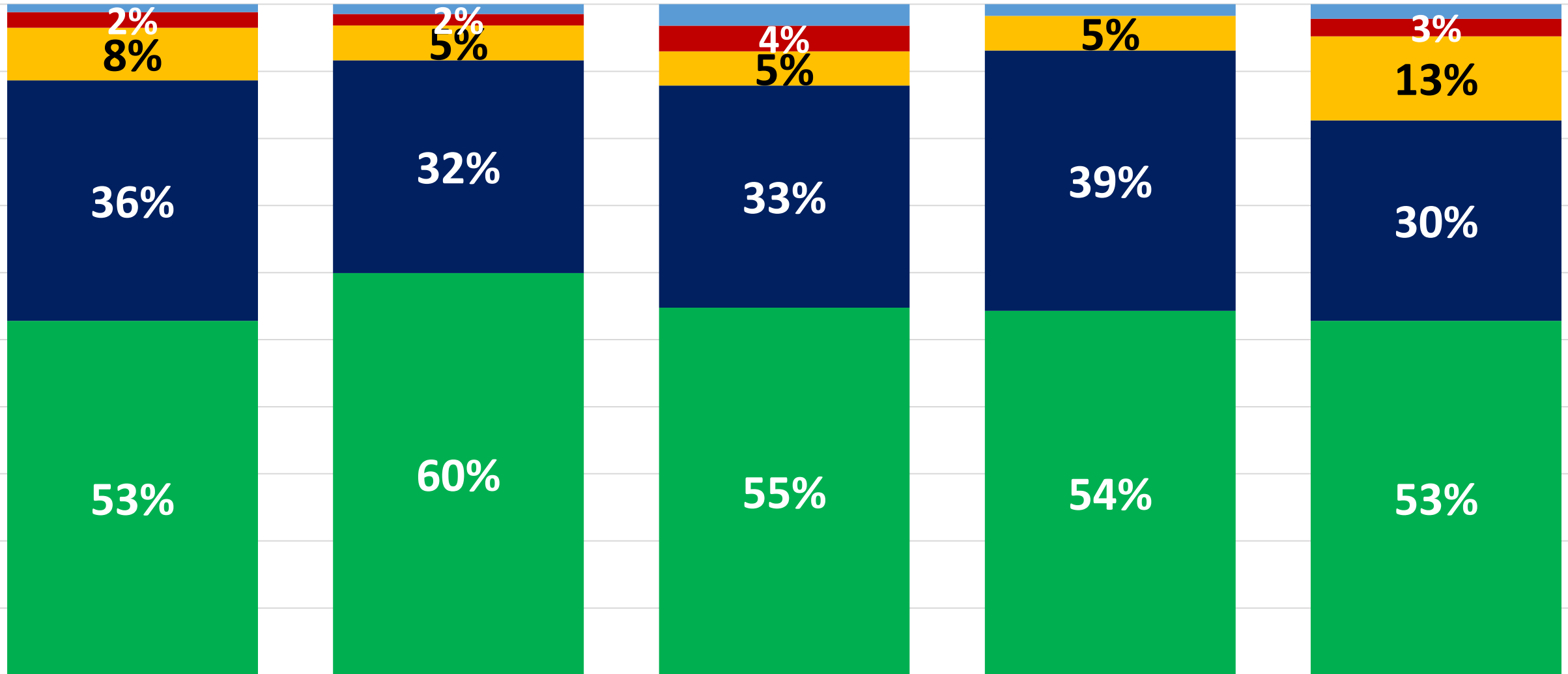
Non-religious

■ Nana Addo

■ John Mahama

■ Someone else

Religions- April 2024 Poll



Christianity

Islam

Traditional

Others

Non-religious

JDM

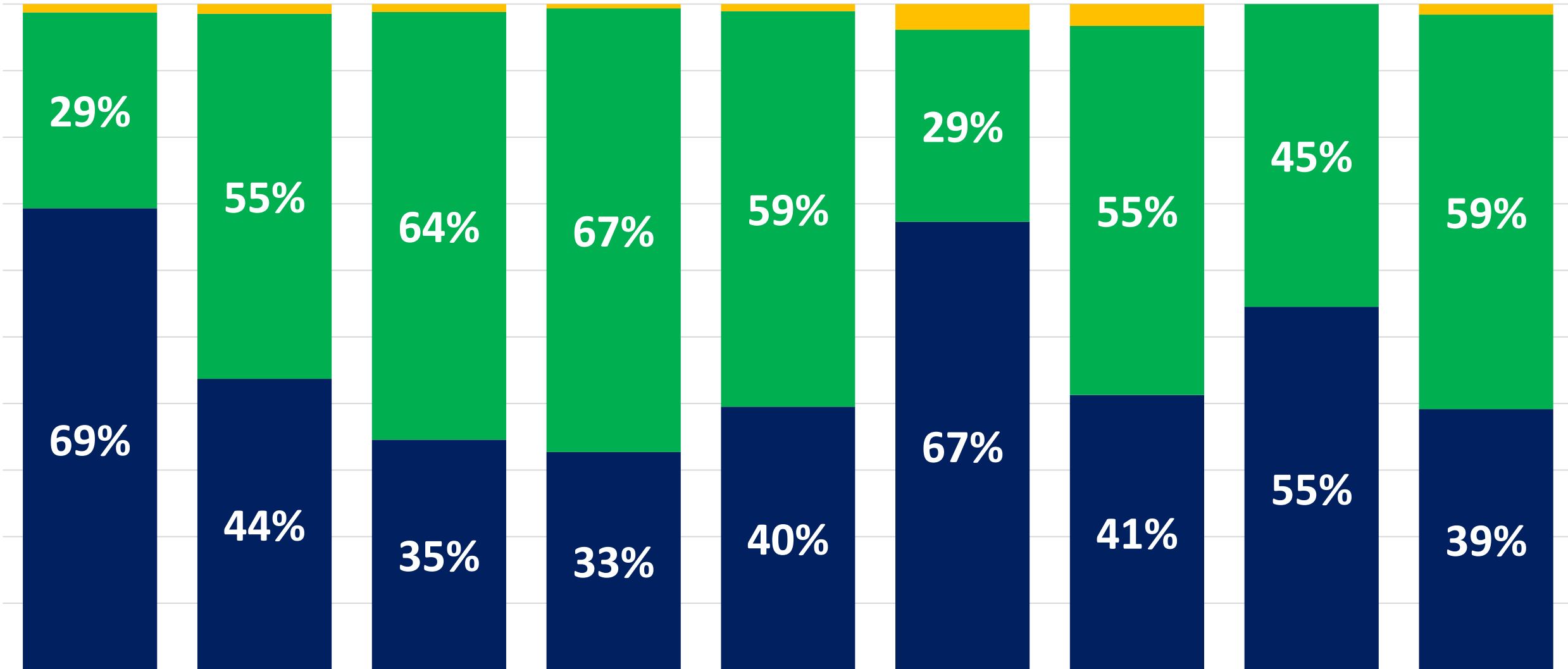
DMB

AKK

NKB

Others

Ethnicity- 2020 Elections



Akan

Guan

Ga-Adangme

Ewe

Mole-Dagbani

Gurma

Grushie

Mande

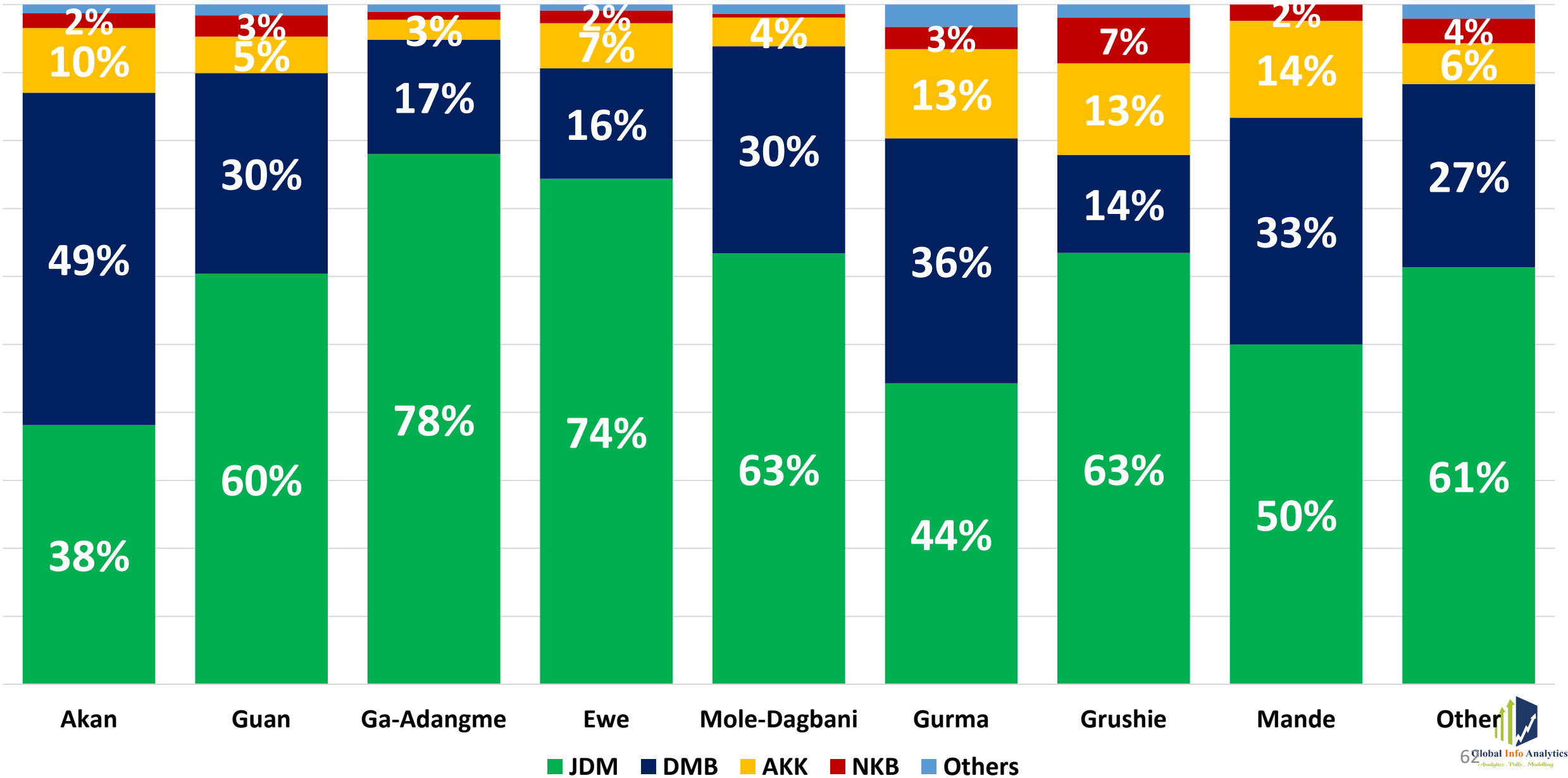
Other

■ Nana Addo

■ John Mahama

■ Someone else

Ethnicity- April 2024 Poll





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